

# DO Day

**Distinctive in Healthcare  
Advocacy and Leadership**



## 2024 CONFERENCE PROGRAM



AMERICAN  
OSTEOPATHIC  
ASSOCIATION



# Table of Contents

<b>Welcome and Introduction</b> .....	Page 3
<b>Registration and Housing Information</b> .....	Page 4
<b>Continuing Medical Education (CME) Information</b> .....	Page 5
<b>DO Day 2024 Schedule of Events</b> .....	Page 6-7
<b>Keynote Speaker</b> .....	Page 8
<b>Physician Track</b> .....	Page 9
<b>Affiliate Leader Track</b> .....	Page 10
<b>Student Track</b> .....	Page 11
<b>Congressional Meetings/In-Person Session Descriptions</b> . . .	Page 12
<b>Awards Recognition</b> .....	Page 13



# Welcome and Introduction

## **Registration Now Open! Join us for the osteopathic profession's largest public policy and advocacy event of the year!**

The AOA is pleased to host its annual, premier osteopathic advocacy event -- DO Day - Distinctive in Healthcare Advocacy and Leadership -- offering both virtual leadership training and professional development CME sessions for physicians, affiliate leaders and students, and in-person advocacy opportunities to educate lawmakers on osteopathic physician and student issues.

This conference provides two opportunities to participate -- the virtual CME sessions on Saturday, April 13, and Sunday, April 14, and in-person briefing sessions and Congressional meetings on Wednesday, April 17 and Thursday, April 18, in Washington, DC. Attendees can sign up for either or both options.

The virtual conference content will be available through June 14 to provide you with the flexibility you need to watch the sessions at your convenience.

Attendees registering for the in-person Congressional meetings will be organized into small groups based on their home address and scheduled for three to six meetings with their U.S. Senate offices and members of the House of Representatives. Participation in Congressional meetings are capped for each state, so you are encouraged to register early to secure a spot.

Registration limits for each state are based on the size of the state's Congressional delegation and state osteopathic association, with space reserved in each state delegation for physicians and students. Cultivating strong osteopathic advocates and facilitating meaningful relationships with lawmakers to help advance health policy is central to the AOA's mission, and DO Day is the perfect opportunity to do so.

Thank you in advance for your commitment to making a difference and advocating on behalf of the entire osteopathic community.

Sincerely,

Ira P. Monka, DO, FACOFP  
President  
American Osteopathic Association





# Registration and Housing Information

## Registration Information

Earn up to 12 AOA Category 1-A CME credits or *AMA PRA Category 1 Credit™* from the convenience of your home or office. Registration includes access to two days of CME programming and unlimited access to on-demand session recordings through June 14, 2024.

### Registration fees:

- AOA Members: \$259
- Non-Members: \$599
- Residents: \$50\*
- Students: \$50\*
- Affiliate Executive Directors/CEOs: \$125\*

### Registration Options:

#### *Option #1\*: Virtual Conference & In-Person Congressional Meetings\**

- Space is limited for the in-person congressional meetings and registration for this option closes on March 29, 2024.
- This option includes virtual conference access as well as in-person congressional meetings.

#### *Option #2: Virtual Conference Only*

- This option includes access to the virtual leadership and professional development CME sessions.
- Residents, Students and Affiliate Executive Directors/CEOs can participate in the virtual conference free of charge.
- Registration is open through the end of May.
- On-demand content is available for viewing through June 14, 2024.



## Housing Information

For those participating in the in-person congressional meetings, The Mayflower Hotel has hotel rooms available at the AOA group rate of \$379 (plus tax).

**BOOK ONLINE HERE!**

## Social Media

Connect with us on social media and join the conversation using **#DODay24**

- [www.facebook.com/osteopathicphysicians](https://www.facebook.com/osteopathicphysicians)
- <https://twitter.com/aoafordos>
- <https://www.instagram.com/aoafordos>
- <https://www.linkedin.com/company/american-osteopathic-association>

**Return to Top**



# Continuing Medical Education (CME) Information



## Designation

The American Osteopathic Association (AOA) designates this program for up to 12 AOA Category 1-A credits and will report CME credits commensurate with the physician's participation in this program. The AOA designates this internet activity for up to 12 *AMA PRA Category 1 Credit™*.

The American Osteopathic Association (AOA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

## CME/Certificate of Attendance

To claim your CME certificate or your certificate of attendance, you will need to complete an evaluation and CME credit hour attestation by July 1, 2024.



## Disclaimer

The information in this educational activity is provided for general medical education purposes only and is not meant to substitute for the independent medical judgment of a physician relative to diagnostic and treatment options of a specific patient's medical condition. The viewpoints expressed in this CME activity are those of the authors/faculty. They do not represent an endorsement by the AOA. In no event will the AOA be liable for any decision made or action taken in reliance upon the information provided through this CME activity.

[Return to Top](#)



# DO Day 2024 Schedule of Events

DO Day 2024 will bring together osteopathic physicians, students, and affiliate leaders for virtual educational content and the option to participate in in-person congressional meetings. Earn AOA Category 1-A CME or *AMA PRA Category 1 Credit™*.

Registration rates start at \$259. Take a look at the preliminary schedule of events to see what the overall conference has to offer! All times listed are Eastern Daylight Time.

## Saturday, April 13

### DO Day Virtual Conference

TIME	EVENT
9-10 a.m.	Main Stage: Keynote
10:15-11:15 a.m.	CME Sessions
11:30 a.m.-12:30 p.m.	CME Sessions
12:45-1:45 p.m.	CME Sessions
2-3 p.m.	General Session
3-4 p.m.	General Session



## Sunday, April 14

### DO Day Virtual Conference

TIME	EVENT
10-11 a.m.	CME Sessions
11:15 a.m.-12:15 p.m.	CME Sessions
12:30-1:30 p.m.	CME Sessions
1:45-3 p.m.	General Session: DO Day Legislative Issue Overview

The CME Sessions consists of 3 tracks:

Physician

Affiliate Leader

Student

[Return to Top](#)



# DO Day 2024 Schedule of Events

## Wednesday, April 17

### *DO Day Preparation: In-Person*

TIME	EVENT	LOCATION
3-6 p.m.	Registration Badge Pickup	Grand Ballroom Foyer, Mayflower
4-6 p.m.	Congressional Meeting Preparation Session	Grand Ballroom, Mayflower
6-6:45 p.m.	Reception	East Ballroom, Mayflower
7-8 p.m.	General Session / Awards Presentation	Grand Ballroom, Mayflower
8-9:30 p.m.	OPAC Reception	East Ballroom, Mayflower

## Thursday, April 18

### *DO Day Congressional Meetings: In-Person*

TIME	EVENT	LOCATION
7:30-8 a.m.	Continental Breakfast	District Ballroom, Mayflower
8-8:45 a.m.	March to Hill and Photo Opportunity	Main Lobby, Mayflower
9:30 a.m.-5 p.m.	Congressional Meetings**	Capitol Hill
9:30 a.m.-5 p.m.	DC Office Open House	DC Office 511 2nd Street, NE Washington, DC 20005

\*\*Your Congressional Meeting schedule will be provided through Soapbox Consulting

[Return to Top](#)



# Main Stage: Keynote Sessions

## DO DAY KEYNOTE SPEAKER

**Saturday General Session Keynote Speaker**

**April 13 | 9-10 a.m. EDT**

**Presentation followed by Q&A**

**Victoria DeFrancesco Soto, PhD**

**“Unpacking Today’s Political Landscape”**

Victoria DeFrancesco Soto is an academic leader and researcher who studies how people interact with each other and how societies work. She offers new insight into the current political climate and policymaking process. Dr. DeFrancesco Soto has contributed to NBC News, MSNBC, and Telemundo for nearly 10 years. Dr. Soto has experience providing on-air analysis for CNN, Fox, PBS, Univision, and NPR, as well as appearing on HBO's *Real Time with Bill Maher*. She translates social science research into more relatable information for a broad range of audiences. She also has publications in scholarly and mainstream journals and websites, including *Talking Points Memo*, *POLITICO*, and *The Hill*.



[Return to Top](#)



# Physician Track

Day	Time	Title	Speaker	CME Credit
4/13/2024	10:15-11:15 a.m.	Advancing Health Equity	Chris McNeil, DO	
	11:30 a.m.-12:30 p.m.	Battling the Infodemic: Physicians' Role in Overcoming Social Media Misinformation	Owais Durrani, DO	
	12:45-1:30 p.m.	Clinical Artificial Intelligence and Large Language Models: The Current Legislative, Regulatory, and Policy Landscape	David Shumway, DO	
4/14/2024	10-11 a.m.	Investing in Health: The Appropriations Process and How to Gain Congressional Support for Board-Certified Physicians and GME Funding	Kris Belland, DO Jake Brennan	
	11:15 a.m.-12:15 p.m.	QI Methodology: From Novice to Expert Advocate Utilizing the SMART Aim Process	Jason Jackson, DO, FACOP	
	12:30-1:30 p.m.	Regulatory Roadmap: A Guide to How Federal Regulations Can Impact Physicians and Patients	Gabriel Miller Serena Raines, DO	

[Return to Top](#)



# Affiliate Leader Track

Day	Time	Title	Speaker	CME Credit
4/13/2024	10:15-11:15 a.m.	Growing Student, Resident, and New Physician in Practice Participation and Engagement in Association Advocacy Initiatives	Jantzen Faulkner, OMS IV Brie Howerton, DO Amanda Mahan	
	11:30 a.m.-12:30 p.m.	The Advocacy Edge: Harnessing Physician Advocacy for Membership Growth	Sean Neal Julieanne P. Sees, DO, MBA, FAOAO, FAOA	
	12:45-1:30 p.m.	Collaborative Leadership: Driving Change in Healthcare Through Partnerships and Smart Resource Utilization	Coming Soon	
4/14/2024	10-11 a.m.	Conference Case Study: Running an Effective State Advocacy Event	Steve Winn, DO Mark Kaprow, DO	
	11:15 a.m.-12:15 p.m.	Politics or Advocacy? What's the Difference? How to Utilize Both to Your Advantage	Andrew Sandusky Hans Zuckerman, DO	
	12:30-1:30 p.m.	State of Health: A Current Look at How State Laws Can Shape Healthcare for Physicians and Patients	Tajma Kotoric Laurie Clark Jon Torres, DO Bre Schmidt	

[Return to Top](#)



# Student Track

Day	Time	Title	Speaker	CME Credit
4/13/2024	10:15-11:15 a.m.	Embracing a Holistic Perspective on the Political Process	Syed Rizvi, OMS III	
	11:30 a.m.-12:30 p.m.	Empowering Healthcare Advocacy Through Social Media	Amber K. Shirley, OMS III Akinchita Kumar, OMS II	
	12:45-1:30 p.m.	Perspectives from Congressional Pros: A Conversation on Current Healthcare Policy, Meeting Etiquette, and How to Advocate Effectively	Jennifer Young	
4/14/2024	10-11 a.m.	Financial Rx: Navigating Student Loan Legislation and Programs	Colin Whitney	
	11:15 a.m.-12:15 p.m.	From Classroom to Countryside: Enhancing Mental Health Care and DO Student Rotations	Dave Baron, DO	
	12:30-1:30 p.m.	The Power of One – or What to Do When the Practice of Medicine Is NOT "Usual and Customary"	Robert B. Goldberg, DO	

[Return to Top](#)



# Congressional Meetings / In-Person Session Descriptions

The In-person conference will take place at the Mayflower Hotel DC, 1127 Connecticut Avenue, Washington, DC. Hotel rooms available at the AOA Group rate.

[Book Hotel Rooms Online](#)

## Wednesday, April 17, 2024

TIME	EVENT	TIME
4-6 p.m.	Congressional Meeting Preparation Session	Grand Ballroom, Mayflower
6-6:45 p.m.	Networking Reception	East Ballroom, Mayflower
7-8 p.m.	General Session Dinner and Awards Ceremony	Grand Ballroom, Mayflower
8-9:30 p.m.	OPAC Reception (Fundraising Event)	East Ballroom Mayflower

## Thursday, April 18, 2024

TIME	EVENT	TIME
7:30-8 a.m.	Continental Breakfast	District Ballroom, Mayflower
8 a.m.	Group Photo at The Mayflower	Main Lobby, Mayflower
8:45 a.m.	Group Photo on Capitol Hill	Capitol Hill
9:30 a.m.-5 p.m.	Congressional Meetings <i>Attendees will receive individual scheduling with appointment information via Soapbox Consulting</i>	Capitol Hill
9:30 a.m.-5 p.m.	DC Office Open House	DC Office 511 2nd Street, NE Washington, DC 20005

### Congressional Meeting Preparation Description

Important information about your Congressional meetings will be presented during this session. Participants will learn about the legislative issues that they will be advocating for during their meetings with lawmakers. They will also receive an update on lobby day logistics, receive their updated meeting schedules and have an opportunity to get organized and practice with their fellow participants.

[Return to Top](#)

*All times listed are Eastern Daylight Time*



# Awards Recognition

**The General Session on Wednesday, April 17 will also feature the recognition of the AOA Advocacy award recipients for the following awards:**

## **Individual Excellence in Advocacy Award**

DO Physician: James M. Lally, DO

## **Organizational Excellence in Advocacy Award**

Wisconsin Association of Osteopathic Physicians and Surgeons (WAOPS)

## **Excellence in Media Award**

Amber Shirley, OMS III

## **Congressional Champion of Osteopathic Medical Award**

Senator Bill Cassidy (R-LA): Republican

Representative Lisa Blunt Rochester (D-DE-1): Democrat

[\*\*\*Return to Top\*\*\*](#)

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