Defining a New Osteopathic Educational Ecosystem: Engaging the Profession to Strengthen the Continuum

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Learning Objectives

At the conclusion of this presentation, learners will be able to:

• Review the evolution of the osteopathic ecosystem as it relates to education across the continuum;

• Address opportunities to influence the osteopathic ecosystem to strengthen the education continuum;

• Introduce *Choose DO* as a model for influencing the osteopathic ecosystem in the future; and

• Describe an opportunity for the osteopathic medical education community to lead change in an effort to meet the nation’s healthcare needs.
Positioning the Osteopathic Profession

For a Strong Future
19th Century French Artists Predicted The World Of The Future In A Series Of Postcards Depicting The Year 2000
We Choose to...
AACOM

Walking Through the Door of Opportunity
"I believe your organization (osteopathic medicine) has the potential to be a change agent in healthcare. You are not large enough to be the leaders of healthcare, but you have the critical mass and the right message to effect change through those who are."

CHARLES SCRIVEN, PHD
PRESIDENT,
KETTERING COLLEGE (RETIRED)
DAYTON, OHIO
A Powerful Why

“The object of this corporation is to establish a College of Osteopathy, the design of which is to improve our present system of surgery, obstetrics, and treatment of diseases generally, and place the same on a more rational and scientific basis.”

From the legal charter issued by the State of Missouri to the American School of Osteopathy, 1892
An ECOSYSTEM is a community that functions as a single unit with self-sustaining structural and functional interaction between living and non-living components.
Circa-1985

**Macro**
- AACOM
- AOA / GME
- NBOME
- AOHA
- Specialty Colleges

**Meso**
- (Living hubs of osteopathic activity)
- Osteopathic Hospitals
- State Societies
- COMs

**Micro**
- Osteopathic Physicians
- Allopathic Physicians
- District Academies

An ECOSYSTEM is a community that functions as a single unit with self-sustaining structural and functional interaction between living and non-living components.
The Osteopathic Ecosystem

Macro (National Level)

Meso (State and Local Level)

Micro (Front line or Provider Level)

Today

An ECOSYSTEM is a community that functions as a single unit with self-sustaining structural and functional interaction between living and non-living components.

Think-Pair-Share
The Osteopathic Ecosystem

Macro

AACOM
AOA / GME
NBOME
AOHA
Specialty Colleges

Meso

Osteopathic Hospitals
State Societies
OPTI
COMs

Micro

Osteopathic Physicians
Allopathic Physicians
District Academies

Today
Relative student exposure to DO and MD physicians while in training
Infrastructure  Culture  Strategy
What is AACOM trying to do about this?
The AACOM Strategic Pillars

- ORGANIZATION
- SOLUTION
- PATHWAY
- CULTURE
- SCHOLARSHIP
Our Strategic Pillars

Osteopathic medical education

- is supported by a vibrant national organization
- provides a solution to the nation’s healthcare needs
- is a preferred pathway to practice
- encourages a culture of lifelong development across the continuum
- Promotes scholarship to define the value of osteopathic practice
Choose DO™
“A Lifetime Commitment to Help People Live Well”
Osteopathic medicine is a pathway to practice intended to help people live well, by:
- Embracing care of the whole person
- Practicing quality medicine built upon a framework of principles
- Understanding that health and wellness is not the absence of disease
- Balancing human need and scientific evidence
- Becoming part of a diverse community with shared values
- Working to build a healthier society

Based in part upon the Principle-centered Medicine concept developed by the American College of Osteopathic Internists (ACOI), 2018
“Our conversation cannot only be about OMT/OMM, but OMT/OMM cannot be absent from the conversation.”
AACOM is expanding its Choose DO initiative to better support professional identity development at every step of one’s career with a focus on initiatives intended to advance the practice of osteopathic medicine through education.
“Focus propels growth”
Choosing your degree

Choosing your mindset

Choosing your post-doc training

Choosing your board certification

Choosing the way you practice and teach

Choosing to lead and promote

“Focus propels growth”
Choosing your degree

Applying to an osteopathic medical school because its values and brand promise resonate with you

Choosing your mindset

Embracing osteopathic principles and practice because they offer a framework for excellent patient care

Choosing your post-doc training

Embracing COMLEX as the licensing exam of choice to best assess your competency for future osteopathic practice

Choosing your board certification

Recognizing AOA Board Certification as the best choice to assess your readiness for quality osteopathic practice

Choosing the way you practice and teach

Seeking to continue development of your osteopathic mindset at a graduate level in residency and fellowship, through a program with ACGME Osteopathic Recognition, a program supportive of osteopathic principles and practice, or independent study

Choosing to lead and promote

Sharing your unique approach to care with the next generation of osteopathic physicians by teaching

Assuring the future of osteopathic medicine by sharing your unique approach to care with the next generation of osteopathic physicians by leading and promoting our core values to medical students and pre-med students

Continuing your lifelong learning inclusive of osteopathic CME further advancing your practice

EXAMPLES
A Powerful Why

“Osteopathic medicine seeks to improve our healthcare system by embracing care of the whole person to help each live well.

We rely upon our principles to champion the quality practice of medicine, to balance human need and scientific evidence, to promote a diverse practice community with shared values, and to build a healthier society.”
“We choose to build a world where every patient has the option to receive care based upon osteopathic principles and practice—by boldly leading the education community making that possible.”
EXAMPLE
Applying to an osteopathic medical school because its values and brand promise resonate with you

“Focus propels growth”

Goal 2 Preferred Pathway

- AACOM is trying to create a pipeline of strong candidates for our COMs (2.1)
  - Choose DO Explorer
  - Virtual Residency Fair
  - Medical School Expo
- AACOM is trying to develop ways to predict who will make the best candidates for a seat in a COM (2.2)
Choosing your degree
Choosing your mindset
Choosing your post-doc training
Choosing your board certification
Choosing the way you practice and teach
Choosing to lead and promote

“Focus propels growth”
Implications of Choose DO for the Profession

What would it mean for the many elements of the osteopathic ecosystem to use the “Choose DO” concept as a filter for its strategic work to help align the three major components of osteopathic medicine (assessment, education, practice) that we might together build the world described?
Choosing your degree
Choosing your mindset
Choosing the way you practice and teach
Choosing your post-doc training
Choosing your board certification
Choosing to lead and promote

Choose DO™

Assuring the future of osteopathic medicine by sharing your unique approach to care with the next generation of osteopathic physicians by leading and promoting our core values to medical students and pre-med students

EXAMPLES

Embracing osteopathic principles and practice because they offer a framework for excellent patient care
Choosing your degree
Choosing to lead and promote
Choosing the way you practice and teach
Choosing your board certification
Choosing your post-doc training
Choosing your mindset

What does Choose DO™ mean for your organization?
Choose DO™
Discussion, Comments & Questions
Thank You!