

SUBJECT: Requirements of CME Sponsors - CME Sponsors Conference

SUBMITTED BY: Council on Osteopathic Continuing Medical Education (COCME)

REFERRED TO: Bureau of Osteopathic Education

1 WHEREAS, AOA policy requires AOA-accredited CME Sponsors to attend an AOA CME
2 Sponsors Conference as least once during every 3 year CME cycle; and

3 WHEREAS, in November 2014 the COCME was informed that the CME Sponsors
4 Conferences was being eliminated and that the AOA would develop online webinars as
5 the primary method of educating CME sponsors about CME policy; and

6 WHEREAS, the last CME Sponsors Conference was held in January 2016 in joint sponsorship
7 with the OME/AAOE Leadership Conference in San Antonio, Texas; and

8 WHEREAS, the COCME reviewed and approved the first module on “Outcomes
9 Measurement” in November 2017 which was released in April 2018; and

10 WHEREAS, the COCME reviewed a second module on “Needs Assessment” at its November
11 2018 meeting and suggested that the modules effort be discontinued; now, therefore, be
12 it

13 RESOLVED, that the CME Sponsors Conference be reinstated to educate AOA Category 1
14 CME Sponsors regarding the latest changes in CME, information technology,
15 collaboration and management; and be it further

16 RESOLVED, the CME Sponsors Conference be held jointly with the AOA Lead Conference
17 to minimize the financial impact and that for those CME Sponsors not able to attend
18 the conference be given access to view it online.

Explanatory Statement: The COCME believes that attendance of the CME Sponsors Conference at least one every three year is necessary to keep sponsors up-to-date of the latest changes in the CME arena, AOA CME programs and policy, and regulatory requirements from external agencies and the pharmaceutical industry. The COCME felt that a 15 slide PowerPoint with 3 True/False questions did not serve to educate new sponsors on the topic being presented, and did not permit interactivity with other CME sponsors. For those sponsors who are not able to participate will have the option to review the conference online. It was also noted that the same speaker(s) may be used for providing information to the CME Sponsors on specific topics of interest.

ACTION TAKEN _____

DATE _____