**2021 AOA BOARD OF TRUSTEES MIDYEAR GENERAL SESSION**  
Wednesday, February 24, 2021 · 10 am – 2 pm CT

*Please remember to place yourself on mute if not speaking*

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>10 am</td>
<td>Call to Order and Welcome</td>
<td>Thomas L. Ely, DO, President</td>
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<tr>
<td></td>
<td>Roll Call and Quorum Establishment</td>
<td>Kevin M. Klauer, DO, EJD, CEO</td>
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<tr>
<td></td>
<td><strong>Osteopathic Pledge of Commitment / AOA Mission and Vision Statement</strong></td>
<td>Thomas L. Ely, DO, President</td>
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<td></td>
<td>Invocation</td>
<td>Juliane P. Sees, DO</td>
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<tr>
<td>10:10 am</td>
<td>Action Items:</td>
<td>Thomas L. Ely, DO, President</td>
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<td>Conflict of Interest Disclosures</td>
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<tr>
<td>10:10 am</td>
<td>Adoption of Agenda</td>
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<td><strong>Leadership Reports</strong></td>
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<tr>
<td>10:15 am</td>
<td>President's Report</td>
<td>Thomas L. Ely, DO, President</td>
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<tr>
<td>10:25 am</td>
<td>President-Elect's Report</td>
<td>Joseph A. Giaimo, DO, President-Elect</td>
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<tr>
<td>10:35 am</td>
<td>CEO's Report</td>
<td>Kevin M. Klauer, DO, EJD, CEO</td>
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<tr>
<td>10:45 am</td>
<td>Branding Campaign Update</td>
<td>Lori M. Wemhoff, SVP of Communications and Marketing</td>
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<td>Tom Browning, Dir of Client Leadership, Two by Four</td>
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<td>David Stevenson, CEO, Two by Four</td>
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<tr>
<td>10:55 am</td>
<td>BREAK</td>
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<tr>
<td>11 am</td>
<td><strong>AOA Organizational Structure</strong></td>
<td>Kevin M. Klauer, DO, EJD, CEO</td>
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<td>Val Carr, Chief of Staff</td>
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<tr>
<td>11:10 am</td>
<td>Governance and Operations Departmental Reports</td>
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<td></td>
<td>Affiliate Relations</td>
<td>James M. Lally, DO, Chair</td>
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<td>Nicole Blankenship, VP of Affiliate Relations</td>
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<tr>
<td>11:20 am</td>
<td>Business / Finance Affairs</td>
<td>Robert GG Piccinini, DO, Chair</td>
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<td></td>
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<td>Jamie Free, CFO</td>
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<tr>
<td>11:30 am</td>
<td>Educational Affairs</td>
<td>Shannon C. Scott, DO, Chair</td>
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<td>Maura Biszewski, VP of Graduate Medical Education</td>
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</tbody>
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## 2021 AOA BOARD OF TRUSTEES MIDDAY GENERAL SESSION

**Wednesday, February 24, 2021 · 10 am – 2 pm CT**

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<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Chair/CEO/President</th>
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<tbody>
<tr>
<td>11:40 am</td>
<td><strong>Governmental Affairs</strong></td>
<td>Teresa A. Hubka, DO, Chair</td>
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<td>David Pugach, SVP of Public Policy</td>
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<tr>
<td>11:50 am</td>
<td><strong>Professional Affairs / Membership</strong></td>
<td>Richard R. Thacker, DO, Chair</td>
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<td>Kevin M. Klauer, DO, EJD, CEO</td>
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<tr>
<td>12 pm</td>
<td><strong>Research and Public Health Affairs</strong></td>
<td>Robert W. Hostoffer, DO, Chair</td>
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<td>Sharon McGill, VP of Research and Public Health</td>
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<tr>
<td>12:10 pm</td>
<td><strong>BREAK</strong></td>
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<td></td>
<td><strong>AOA Affiliate Reports</strong></td>
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<tr>
<td>12:30 pm</td>
<td><strong>Advocates for the American Osteopathic Association (AAOA)</strong></td>
<td>Caryn Tabby, President</td>
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<tr>
<td>12:35 pm</td>
<td><strong>American Osteopathic Foundation (AOF)</strong></td>
<td>Jeffrey S. Grove, DO, President</td>
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<td>Rita Forden, CEO</td>
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<td>12:40 pm</td>
<td><strong>Association of Osteopathic State Executive Directors (AOSED)</strong></td>
<td>Vicki Whitaker, President</td>
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<td>12:45 pm</td>
<td><strong>Society of Osteopathic Specialty Executives (SOSE)</strong></td>
<td>Sherri Quarles, President</td>
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<td>12:50 pm</td>
<td><strong>Student Osteopathic Medical Association (SOMA)</strong></td>
<td>Clara Hofman, OMS IV, President</td>
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<td>12:55 pm</td>
<td><strong>Osteopathic International Alliance (OIA)</strong></td>
<td>William J. Burke, DO, Chair</td>
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<tr>
<td>1 pm</td>
<td><strong>American Osteopathic Information Association (AOIA)</strong></td>
<td>Norman E. Vinn, DO, Chair</td>
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<td>Kathleen Creason, Executive Director</td>
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<td>1:05 pm</td>
<td><strong>American Association of Osteopathic Examiners (AAOE)</strong></td>
<td>J. Michael Wieting, DO, President</td>
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<tr>
<td>1:10 pm</td>
<td><strong>National Board of Osteopathic Medical Examiners (NBOME)</strong></td>
<td>John R. Gimpel, DO, President and CEO</td>
</tr>
<tr>
<td>1:15 pm</td>
<td><strong>American Association of Colleges of Osteopathic Medicine (AACOM)</strong></td>
<td>Robert A. Cain, DO, President and CEO</td>
</tr>
<tr>
<td>1:20 pm</td>
<td><strong>Council of Osteopathic Student Government Presidents (COSGP)</strong></td>
<td>Krista Niezwaag, National Chair</td>
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2021 AOA BOARD OF TRUSTEES MIDYEAR GENERAL SESSION
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1:25 pm  Bureau of Osteopathic Specialists (BOS)  Raymond M. Depa, DO, Chair
1:30 pm  BREAK

Additional Operational Updates

1:35 pm  Commission on Osteopathic College Accreditation (COCA)  Jed Brinton, VP of Accreditation
1:40 pm  Certifying Board Services  Andrea Ciccone, SVP of Certifying Board Services
1:45 pm  Physician Education and CME  Jeff Fraler, AVP of Physician Education and CME
1:50 pm  Journal of Osteopathic Medicine  Kevin M. Klauer, DO, EJD, CEO
1:55 pm  Closing Remarks  Thomas L. Ely, DO, President
2 pm  Adjournment  Thomas L. Ely, DO, President

Meeting Reference Documents

Bureau of Emerging Leaders Update to the AOA Board of Trustees
Osteopathic Pledge of Commitment

I pledge to:

Provide compassionate, quality care to my patients;
Partner with them to promote health;

Display integrity and professionalism throughout my career;
Advance the philosophy, practice and science of osteopathic medicine;
Continue life-long learning;

Support my profession with loyalty in action, word and deed; and
Live each day as an example of what an osteopathic physician should be.

Mission and Vision Statement

Mission
To advance the distinctive philosophy and practice of osteopathic medicine.

Vision
To be the professional home for all physicians who practice osteopathically.
Branding Campaign Update
AOA Creative Campaign
THE NEW AOA CAMPAIGN focuses on the relationship between D.O.s and their patients.

It highlights the powerful duality of caring for someone’s illness but also truly caring for the whole person—physical health + mental health + health of the spirit

Here is a digital video to kick this campaign off…
FEEL THE JOY!
EASY WAYS TO STRESS LESS THIS SEASON

THE SURPRISING BENEFITS OF COLD-HEATHER TONICS
GET IT HERE!

HEALTHIER DIETS THAT WON A CROWD

REACH FOR YOUR DREAMS
AMERICA FERREIRA ON HER PASSION AND PARENTHOOD

MASKS FOR EVERY SKIN TYPE

*Plus 37 GIFTS YOU’LL WANT TO GIVE YOURSELF

THE DOCTOR WILL HEAR YOU NOW.

DOCTORS OF OSTEOPATHIC MEDICINE

Listening is essential to good healthcare. 
As Doctors of Osteopathic Medicine—D.O.s—we are specifically trained to listen to and treat patients as whole people. We believe in getting to know the unique preferences, goals and health conditions of each individual patient. 

Find out more at DiscoverOsteo.org
Choose a Doctor That Listens to More Than Just Your Heart.

Doctors of Osteopathic Medicine

Brand Awareness: “New to the Neighborhood” Two-Fold Direct Mail (Cover)
Hey Lisa,

Welcome to the Neighborhood!

You’ll be greeted by many new neighbors during this time. And we’d like to be one of them. We are Doctors of Osteopathic Medicine, medical doctors who take a more empathetic approach to medicine. So, as you settle into your new home and potentially consider a new primary care physician, we invite you to consider one of the many D.O.s available in your area.

Brand Awareness: “New to the Neighborhood” Two-Fold Direct Mail (1st Open)
Hey Lisa,
Welcome to the Neighborhood!

You’ll be greeted by many new neighbors during this time. And we’d like to be one of them. We are Doctors of Osteopathic Medicine, medical doctors who take a unique approach to medicine. So, as you settle into your new home and begin to consider a new primary care physician, we invite you to consider us one of the many D.O.s available in your area.

Lisa,
Did You Know D.O.s Are Just Like M.D.s?

That’s right. Doctors of Osteopathic Medicine—D.O.s—are fully licensed medical doctors, physicians and surgeons represented in every medical specialty. So, no matter what your healthcare need is, a D.O. can be your healthcare partner focused on your whole health. In addition to the same medical education a M.D. receives, D.O.s add hundreds of hours of training focused on a hands-on approach to treating your body, mind, and spirit as well.

360° Additional Hours of Training
D.O.s receive the same medical training as other physicians, as well as 300-500 additional hours of musculoskeletal therapy used to more wholly meet your healthcare needs.

121,000 Fully-Licensed Active and Practicing D.O.s
The nation’s approximately 121,000 fully-licensed practicing osteopathic physicians cover the entire scope of modern medicine, bringing a patient-centered approach to diagnosing and treating illness.

25% of Medical Students
Every year, approximately 25% of medical students in the United States are training to be osteopathic physicians—well more than 7,000 new D.O.s entering the workforce each year.

We don’t just treat patients, we treat people.
DR. JENKINS,

The AOA’s mission is to help the world better understand what makes Doctors of Osteopathic Medicine unique. Having more patients consider getting their care from great O.D.s—like you—will ultimately further our profession and allow all of us to continue to provide the best care for people. But it all starts with you.

MEMBER BENEFITS

WE FIGHT FOR YOU
We’re relentlessly working to raise awareness of osteopathic medicine, champion regulatory improvements and promote access to care. And as a member you can help us chart a new proactive and innovative course for our profession.

CONNECTING COLLEAGUES
As an AOA member you’ll enjoy opportunities to build leadership skills, exchange ideas and collaborate with like-minded physicians.

CREATE LONGTERM VALUE
The AOA Member Value Program offers tools, resources, and savings programs from dozens of industry leaders in practice innovation, wealth management, travel, insurance, technology and more.

TO LEARN MORE, BECOME A MEMBER OR DONATE, VISIT OSTEOPATHIC.ORG

YOU’RE A GREAT DOCTOR. WE MAKE SURE THE WORLD KNOWS IT.

WE DON’T JUST TREAT PATIENTS, WE TREAT PEOPLE.
:60 Radio / Podcast

“My Doctor”

Popular health related Podcasts:
D.O.s are fully licensed medical doctors, physicians, and surgeons represented in every medical field. We are trained to treat patients as whole people, believing that the best healthcare means treating body, mind, and spirit. We don't just treat patients, we treat people.

FIND YOUR D.O.

Enter your City, state or ZIP

GO
D.O.s are fully licensed medical doctors, physicians, and surgeons represented in every medical field. We are trained to treat patients as whole people, believing that the best healthcare means treating body, mind, and spirit. We don’t just treat patients, we treat people.

FIND YOUR D.O.
Enter your City, state or ZIP
GO
Doctors of Osteopathic Medicine
Treating People. Not Patients.

Doctors of Osteopathic Medicine
Caring for patients as people.

Doctors of Osteopathic Medicine
Seeing patients. Treating people.

Doctors of Osteopathic Medicine
Treating patients as people.

Doctors of Osteopathic Medicine
Treating names, not numbers.

Doctors of Osteopathic Medicine
The human side of health.

Doctors of Osteopathic Medicine
Doctor-Person. Not Doctor-Patient.
### Media Mix Overview & Strategic Approach

#### Audience

**EXTERNAL**
- Women with families searching for a healthcare provider that fits their family’s needs.
- Active Seekers + Status Quo personas.

**INTERNAL**
- Current AOA members.
- Other D.O.s.
- Medical students and/or those on the path towards becoming a D.O.

#### Geography
- Heaviest media presence will focus on the top 10 D.O. markets.
- National reach achieved through SEM, social, and other channels.

#### Potential Tactics

**TV / Video**
- dish
- CNN
- hulu
- COMCAST
- YouTube
- abc
- ESPN

**Podcasts / Audio**
- Pandora
- iHeartRadio
- Cadence13
- The Daily

**Digital / Print**
- The New York Times
- THE HUFFINGTON POST
- THE NEW YORKER
- WebMD
- NATIVO
- MiQ
- Orlando Sentinel
Thank you!
AOA Organizational Structure

Kevin M. Klauer, DO, EJD, CEO
Val Carr, Chief of Staff
AOA Governance – Operations Interface

Governance

- Board of Trustees (President)
- Department Chairs
- BOT/B/C/C Secretary (staff support)

Operations

- CEO
- SLT (operational lead)
- Staff

Reporting
- Direct
- Indirect
Senior Leadership Team
AOA Departmental Structure

18 Operational Organizational Charts
Thank You

Kevin M. Klauer, DO, EJD, CEO
Val Carr, Chief of Staff
Governance and Operations
Departmental Reports
Affiliate Relations

James M. Lally, DO, Chair
Nicole Blankenship, VP of Affiliate Relations
Affiliate Relations

Governance Structure

AOA Board of Trustees

Department of Affiliate Relations

- Bureau of Affiliate Relations

Operational Structure

Nicole Blankenship
VP, Affiliate Relations

Betsey Siska
Senior Director, Affiliate Relations

Lawrence Cunningham
Senior Manager, Affiliate Relations

William Padilla
Program Manager, SOMA and Affiliate Relations

Josie Scumaci
Program Manager, Affiliate Finance

Jenny Hull
Administrative Manager
NEW! Bureau of Affiliate Relations

- Direct link to AOA BOT.
- Input into Policy Development.
- Forum for Information Exchange.
- Advise AOA on Critical Issues.
- Resolution Input.
BAR Objectives

1. Establish a process and mechanism for affiliate leaders to provide input on critical issues being considered by the AOA BOT.

2. Receive and consider affiliate leader input and communicate such information to the President and BOT.

3. Participate in the development of an affiliate leader educational program.
BAR Outcomes

Held two meetings Nov 2020 | Feb 2021.

Discussed affiliate leader educational program.

Acknowledged needs of affiliates.

Reviewed *Affiliate News* survey data.
Operational Update - Department of Affiliate Relations

- Management resources available.
  - State.
  - Specialty college.
  - Non-practice.

- Management services provided for 5 affiliates.
  - 3 states.
  - 2 non-practice.

- Day to day liaison between AOA and affiliates.

- Serve affiliates by providing them with info/tools/resources to effectively lead their organizations.

- Assures meaningful, collaborative partnerships.
Operational Update - Affiliate Relations Signature Programs

- Weekly email communication
- Workspace with tips and tools
- CEO Hosted Quarterly Calls
- Affiliate Town Halls on relevant topics
- Management Resources
- Affiliate leader onboarding and education
- Membership data sharing and survey development
- OMED Partnership
### Department of Affiliate Relations - Operational Goals

<table>
<thead>
<tr>
<th>Establish</th>
<th>Establish mechanisms to enhance our collaboration with SOMA.</th>
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<tbody>
<tr>
<td>Measure</td>
<td>Measure affiliate satisfaction with the AOA and identify strategies for enhanced affiliate engagement.</td>
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<tr>
<td>Create</td>
<td>Create benchmarks to improve affiliate satisfaction based on satisfaction results.</td>
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<tr>
<td>Evaluate</td>
<td>Evaluate creating an affiliate award structure presented annual at HOD/Annual Business Meeting.</td>
</tr>
<tr>
<td>Finalize</td>
<td>Finalize the approach to the AOA affiliate agreement.</td>
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<tr>
<td>Finalize</td>
<td>Finalize departmental reorganization.</td>
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<tr>
<td>Create</td>
<td>Create a professional development educational series (live or online) for affiliate leaders.</td>
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<tr>
<td>Create</td>
<td>Create a mechanism to facilitate and fulfill affiliate data requests.</td>
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<tr>
<td>Create</td>
<td>Create mechanisms for further AOA-affiliate collaboration.</td>
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<tr>
<td>Explore</td>
<td>Explore inclusion of affiliates on the AOA dues invoice.</td>
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</tbody>
</table>
Reorganization - The AOA Affiliate Relations Team

Nicole Blankenship, MBA, CAE
Vice President, Affiliate Relations
nblankenship@osteopathic.org | ext. 8079

Betsey Siska, MS
Senior Director, Affiliate Relations
bsiska@osteopathic.org | ext. 8076

Jenny Hull
Administrative Manager, Affiliate Relations
jhull@osteopathic.org | ext. 8049

Lawrence Cunningham
Senior Manager, Affiliate Relations
lcunningham@osteopathic.org | ext. 8064

Josie Scumaci
Program Manager, Affiliate Finance
jscumaci@osteopathic.org | ext. 8077

Will Padilla, MPA
Program Manager, Affiliate Relations
wpadilla@osteopathic.org | ext. 8056
Affiliate Satisfaction Surveys

• OMED
  • Satisfaction with timing/transparency of revenue share rated highest.
  • Appreciated town halls held in advance of conference.
  • 100% agreed to participate in 2021.

• Email Communications
  • 55 responses.
  • 100% want newsletter to continue.
  • Approved new design and day.
  • Request for more management resources and advocacy information.

*Affiliate Satisfaction Survey on AOA Services – currently in the field.
Affiliate Leader Onboarding to the AOA

Welcome Messages
Personal Phone Calls
AOA 101 Video Series
Educational Workshops
AOA 201 Video Series
In-Person Meetings
Ongoing Communications
Collaboration with SOMA

- SOMA Virtual Advocacy Day.
  - 110 SOMA Members.
  - 151 Congressional Meetings.

- Quarterly Calls with AOA CEO.
  - Topics included COMLEX Level 2 PE; AOA Advisor to SOMA; COVID-19 Vaccinations.

- Strategic Planning Retreat for 2021-2023.

- Support of Medical Student during COVID-19 related COMLEX Challenges.
  - J-1 Visa Holder challenges for OMSs, Student Safety, COMLEX Level 2 PE; Mental Health.

- Regular column in Affiliate News.
Thank You

James M. Lally, DO, Chair
Nicole Blankenship, VP of Affiliate Relations
Business / Finance Affairs

Governance Structure

AOA Board of Trustees

Department of Business / Finance Affairs
- Finance Committee
- Audit Committee
- Joint Board / House Budget Review Committee

Operational Structure

James Free
Chief Financial Officer / Controller

Monica Flores
Administrative Manager

Michael Schultz
Assistant Controller

Randy Weaver
Accounts Receivable Specialist

Angela Wilkins
Accountant

Gina Fieramosca
Chief Accountant

Theresa Smith
Accounts Payable Specialist
Goals / Objectives

- AOA Audit Committee.
- AOA Operating and Capital Budgets.
- AOA Operating Financial Performance.
- AOA Non-Operating Financial Performance.
  - Investments.
  - 142 Building Renovations.
- AOA Finance Department Operational Improvements.
Thank You

Robert G.G. Piccinini, DO, Chair
Jamie Free, CFO
Educational Affairs

Governance Structure

AOA Board of Trustees

Department of Educational Affairs
- Bureau of Osteopathic Education
- Bureau of Osteopathic Specialists
- Commission on Osteopathic College Accreditation
- Council on Osteopathic Graduate Medical Education Development
- Council of OMED
- Program and Training Review Council

Operational Structure

Chief Executive Officer

- Accreditation
- Certifying Board Services
- Graduate Medical Education
- Physician Education and CME

Return to Agenda
Bureau of Osteopathic Education

2020-2021 Objectives

- Governance oversight on issues relating to:
  - Undergraduate Medical Education (UME).
  - Graduate Medical Education (GME).
  - Continuing Medical Education (CME).

- Governance oversight to the subordinate councils of BOE:
  - Council of OMED.
  - Program and Trainee Review Council (PTRC).
  - Council on OGME Development (COGMED).
Bureau of Osteopathic Education

- BOE’s role has evolved this year due to governance changes and the conclusion of the transition to a single GME accreditation system.
- Providing input on all aspects of the osteopathic medical education continuum.
  - Reviewing educational policies up to sunset at the 2021 House of Delegates.
  - Responding to referred resolutions from 2020 House of Delegates.
Program and Trainee Review Council

2020-2021 Objectives

- Continue to accredit programs and monitor residents completion of training under restricted accreditation authority through the AOA-AACOM-ACGME Resident Protection Agreement.

- Work collaboratively with osteopathic specialty colleges to ensure programs and residents are meeting AOA GME standards.
Trainees under AOA Restricted Accreditation 2/1/2021

- 2020-2021: 91 programs
- 2021-2022: 57 programs
- 2022-2023: 36 programs
- 2023-2024: 23 programs
- 2024-2025: 15 programs
- 2025-2026: 4 programs

15 programs
2020-2021 Objectives

- Governance oversight with respect to AOA’s efforts to expand the number of programs with Osteopathic Recognition.
- Assist with sourcing of candidates for ACGME appointments.

253 Programs with Osteopathic Recognition

2,700+ Residents in designated osteopathic positions
AOA GME Priorities

- #GetRecognized
- Osteopathic Recognition
- Communications with GME Community
- Data and Reporting
- AOA Restricted GME Accreditation
Department of Educational Affairs

Bureau of Osteopathic Specialists (BOS)
• Governance oversight on issues relating to AOA board certification and its certifying boards.

Council of OMED
• Governance oversight for OMED.

Commission on Osteopathic College Accreditation
• Accreditation of colleges of osteopathic medicine.
Thank you!

AOA Staff: 44
BCC Members: 108
Thank You

Shannon C. Scott, DO, Chair
Maura Biszewski, VP of Graduate Medical Education
Governmental Affairs

Governance Structure

AOA Board of Trustees

Department of Governmental Affairs

- Bureau of Federal Health Programs
- Council on Economic Regulatory Affairs
- Council on State Health Affairs

Operational Structure

David Pugach
SVP, Public Policy

Leslie Fox
Administrative Manager

Sean Neal
Director, Grassroots & OPAC

Raine Richards
Director, Public Policy

John-Michael Villarama
Senior Director, Congressional Affairs & Affiliate Engagement

Mark Lukaszewski
Associate Director, Congressional Affairs

Lisa Miller
Senior Director, Regulatory Affairs & Policy Engagement

Gabriel Miller
Health Policy Manager

Vacant
OPAC & Grassroots Manager
Bureau on Federal Health Programs

Objectives
- Provides advice on federal policy issues impacting the practice of osteopathic medicine and AOA members.
- Provides oversight of the AOA’s grassroots legislative advocacy program.
- Provides input on engagement with osteopathic state affiliates and specialty colleges.
- Supports the AOA Training in Policy Studies Program (TIPS).

Activities
- Assess federal landscape and support development of AOA federal government affairs priorities.
- Provide feedback and input on AOA grassroots legislative advocacy and affiliate collaboration, including online and in-person advocacy.
- Provide feedback on the AOA’s advocacy relating to COVID-19, which resulted in a number of policy wins on behalf of our members this past year.
Council on Economic and Regulatory Affairs

Objectives
• Provide advice on issues relating to healthcare business and practice management impacting the practice of osteopathic medicine and AOA members.
• Identify and monitor payer behaviors adversely impacting AOA members.
• Recommend strategies to address payer issues and policies adversely impacting our members.

Activities
• Review and provide feedback on proposals included in the 2021 Medicare Physician Fee Schedule.
• Discuss strategies for blocking or mitigating physician payment cuts.
• Provide feedback on telehealth payment changes and coverage gaps.
• Review and discuss proposed policy changes impacting patient access and physician payment for Medicare Part B drugs.
• Discuss pending ICD-11 changes.
• Discuss strategies for addressing Modifier 25 payment denials.
Council on State Health Affairs

Objectives
• Provide advice on state legislative and regulatory issues impacting the practice of osteopathic medicine and AOA members.
• Provide recommendations on ways the AOA can support affiliate engagement on state legislative and regulatory initiatives.

Activities
• Assessing state public policy landscape and providing guidance on the development of AOA state government affairs priorities.
• Providing input on policy approaches to help strengthen coordination and provide support for state pandemic and public health emergency preparedness.
• Addressing emerging and ongoing scope of practice challenges.
• Supporting state policy changes to increase liability protections for physicians.
• Supporting state policy changes that extend or make permanent enhanced coverage and payment for telehealth services.
Public Policy Highlights

Our collective efforts helped secure:

• COVID-19 funding for PPE, vaccine procurement and distribution, and financial support, including additional PPP funding, expansion of “forgivable” expenses, tax protection, and 501(c)(6)s.

• Important changes to surprise medical billing legislation.

• Additional funding for the Medicare Physician Fee Schedule and a reduction in scheduled payment cuts.

• The reauthorization of several graduate medical education programs, and the first increase in Medicare-funded residency positions in 25 years.

• COVID-19 liability protections for physicians providing care in Tennessee.

• Truth in advertising requirements for health care providers in New Jersey.
2021 DO Day Overview

- Keynote speakers on March 7th and 8th: Susan Dentzer & Steve Pemberton, with live Q&A sessions.
- Individualized learning tracks for affiliate leaders, students, and physicians, with up to 8.5 hours of CME.
- Advocacy awards recognizing excellence in individual and organizational public policy advocacy.
- Smaller Congressional meeting groups, to strengthen opportunity for physician advocacy.
Osteopathic Advocacy Network

Your experience helps lawmakers craft impactful legislation for you and your patients.

The Osteopathic Advocacy Network provides participants with:

- Increased education and training, including invitations to monthly public policy roundtable discussions with AOA staff.
- A better understanding of effective in-person and online advocacy.
- Opportunities to lead advocacy meetings.
- Invitations to participate in local meetings and townhalls with lawmakers.

To learn more, go to: https://osteopathic.org/about/advocacy/online-advocacy-center/
Thank You

Teresa A. Hubka, DO, Chair
David Pugach, SVP of Public Policy
Professional Affairs / Membership

Richard R. Thacker, DO, Chair
Kevin M. Klauer, DO, EJD, CEO
Professional Affairs / Membership

Governance Structure

AOA Board of Trustees

Department of Professional Affairs / Membership

- Bureau of Membership
- Bureau of Emerging Leaders
- Bureau of International Osteopathic Medicine

Operational Structure

Mollie Pillman
SVP, Membership

Kim Kuman
Executive Assistant

Eunice Lee
AVP, Business Intelligence and Analytics

Joyce Norwood
Senior Database Management Analyst

Jason Ouimette
Senior Business Analyst

Victoria Ortiz-Folino
Manager, Member Relations

Ron Levon
Specialist

Gloria Bocanegra
Customer Service Coordinator

Cynthia Hatcher
Customer Service Coordinator

Kathy Moreno
Customer Service Coordinator

Velma Parks
Customer Service Coordinator
Department of Professional Affairs/Membership

Bureau of Membership  
Chair: Richard R. Thacker, DO

Bureau of Emerging Leaders  
Chair: Gregory E. Harris, DO

Bureau of International Osteopathic Medicine  
Chair: Ira P. Monka, DO
Bureau of Membership

2020-2021 Objectives

• Provide governance oversight with respect to membership services.
• Provide governance oversight with respect to dues structure and fees.
• Provide governance oversight with respect to the annual membership renewal processes.
• Recommend specific membership initiatives for aggressive membership growth.
• Develop a mechanism to promote student membership within the COMS.
Bureau of Emerging Leaders

2020-2021 Objectives

• Provide governance oversight with respect to the interests of osteopathic medical students.

• Provide governance oversight with respect to the interests of osteopathic physicians in postdoctoral training.

• Provide governance oversight with respect to the interests of physicians within 10 years of graduation from their college of osteopathic medicine.

• Provide a quarterly report to the BOT, regarding the current issues facing all three BEL categories.

• Publish a monthly or quarterly publication to all BEL constituents.

• Survey the BEL constituents, regarding their various interests, concerns and needs.
Governance Updates

Key Highlights
• BEL Newsletter – “Looking Forward”.
  • Distributed by email four times per year.
  • Customized messaging for students, postdoctoral trainee and new physicians.
• Townhall with affiliates to identify strategies to engage younger members.
Bureau of International Osteopathic Medicine

2020-2021 Objectives

• Provide governance oversight with respect to expansion of the osteopathic profession internationally.

• Advise the AOA BOT on issues associated with the osteopathic profession internationally.

• Work collaboratively with the Osteopathic International Alliance to support their mission.
Operational Updates

Membership Department Operational Goals

• Create a new member value proposition.
• Develop a marketing plan to target postdoctoral physicians for membership recruitment.
• Select the new member services database vendor.
• Select vendor for membership mobile app.
• Develop a final recommendation regarding a tiered dues structure and if that recommendation is to implement such a structure, seek approval at the CY 2021 HOD meeting.
Operational Updates

Membership Department Operational Goals

• Evaluate all membership categories and recommend necessary changes.
• Evaluate non-transactional membership structure options, including tiered member benefits and dues structures.
• Retrain member resource center staff to enhance the member experience.
• Utilize the member engagement tool to drive member engagement.
Welcome
Mollie Pillman, SVP of Membership Services
Thank You

Richard R. Thacker, DO, Chair
Kevin M. Klauer, DO, EJD, CEO
Research and Public Health Affairs

Robert W. Hostoffer, DO, Chair
Sharon McGill, VP of Research and Public Health
Research and Public Health Affairs

Governance Structure

- AOA Board of Trustees
  - Department of Research and Public Health
    - Bureau of Osteopathic Research and Public Health

Operational Structure

- Sharon McGill
  - VP, Research
  - Director, Research Grants
  - AOA/AACOM Database Director

- Tory Greco
  - AOA/AACOM Database Director
Purpose of the Bureau of Osteopathic Research and Public Health

• Directs all AOA research and public health activities.

• Identifies key public health initiatives in which the AOA should participate.

• Provides comments on national public health issues, emphasizing the osteopathic perspective.

• Participates in the development of OMED activities such as public health educational programs and the research call for abstracts and poster competition.

• Reviews existing AOA policy and develops new policies for submission to the House of Delegates meeting.
BORPH Goals

- Create a problem/question-focused research grant program.
- Make recommendations to the AOA BOT for annual public health initiatives of the AOA.
- In light of COVID-19, promote the need to maintain a well-being immunization schedule including influenza.
- Create unique resources defining and addressing healthcare disparities.
- Investigate additional funding sources for osteopathic research funding.
Goal - Create a problem/question-focused research grant program.

3 overall areas of focus approved by the AOA Board of Trustees.

• OMM/OMT on the Prevention and Management of Musculoskeletal Injuries.
• Acute/Chronic Pain Management.
• The Impact of the Osteopathic Approach on Chronic Disease and Elderly Care.

Request for Applications (RFAs).

• 3 RFAs based on the focus areas.
• $100,000 maximum funding.
• 18 months.
• Number of applications received.
• JOM right of first refusal for research grant publications.
Goal - Create a problem/question-focused research grant program. (cont.)

- **NEW** Osteopathic Manipulative Medicine (OMM) Observational and Exploratory Research Studies.
  - Supports investigations of the successful effects of OMM techniques on disease.
  - Retrospective or prospective studies that fill a hole in the literature or add to existing literature.
  - 5 grants, $20,000 maximum each.
  - 18 months.

- Osteopathic Medical Student Grant.
  - $5000 maximum.

- Physician-in-Training Research Grant.
  - $20,000 maximum.

- New Investigator Grant (co-sponsored with AOF).
  - $50,000 maximum.
  - Number of applications received.
  - Grant review process.
Goals - Make recommendations to the AOA BOT for annual public health initiatives of the AOA. Promote the need to maintain a well-being immunization schedule including influenza.

Annual public health initiatives for 2020-2021.

- Immunization promotion.
- Awareness of health disparities in minorities for COVID-19.
- Integration of OMM/OPP into opioid addiction and treatment.

Accomplishments.

- Letter with vaccine talking points.
- AOA statement regarding vaccine misinformation and hoaxes.
- Partnership with the National Foundation for Infectious Diseases (NFID).
- Several articles in The DO.
- BORPH workgroups created on health disparities and OMM/OPP and addiction.
Goal - Create unique resources defining and addressing healthcare disparities.

Social determinants of health that negatively impact mental health outcomes.

- The issue of seclusion in the elderly during COVID.
- What is unique about osteopathic care and mental health?
- Integrating the philosophy of Body, Mind, and Spirit into social determinants of health.

Potential activities over next six months on mental health.

- White paper from AOA.
- Webinar.
- One-page information sheets for physicians and/or patients.
- Identification and utilization of tools to screen and refer patients for mental health conditions.
- Additional articles in The DO.
Goal - Investigate additional funding sources for osteopathic research funding.

Additional funding needed to support research and public health activities. These activities may include:

- Additional research focus areas and RFAs.
- Public health CME activities.
- Online resources.

Identifying outside funding sources and grants to support research and public health activities.

- Responding to requests for applications.
- Identifying additional partners.
- Submitting grant proposals.
Thank You

Robert W. Hostoffer, DO, Chair
Sharon McGill, VP of Research and Public Health
AOA Affiliate Reports
Advocates for the American Osteopathic Association

Caryn Tabby, AAOA President
Our mission is to support and promote the osteopathic profession. Our Advocate network is vast, ranging from physicians to friends to office staff. We cover the globe, creating a strong, close network of people who understand that osteopathic medicine isn't a trend or a passing fad, but the best type of medical care possible.
We’re in this together for 2020-2021

1. Commitment to our strategic plan with more remote programs for our mid-stage and student/resident members
2. Partnerships with AOF/AOA/SOMA/Yellow Ribbon
3. Regular contact with our membership through webinars and social media.
4. Increased visibility of online AAOA store.
5. OMED 2021 Fun Run
Inaugural Holiday Hug Recipients
2020 Fun Run Winners

David Partridge 3.1 mile 27:27
Melinda Ford 3.1 miles 28:42
Stephanie Johnson 3.1 miles 30mins
Tresha Dronen 3.2 miles 39.60
Shane Halvorsen 3.1 miles 41.50
Partnerships

- AOA PHYSICIAN WELLNESS TASKFORCE
- AMERICAN OSTEOPATHIC FOUNDATION
- YELLOW RIBBON SUICIDE PREVENTION
Remote Programs

Series of Webinars Focused Around Wellness

- COVID-19 Vaccine
- Dealing with Loneliness
- Male physician spouses
- Financial wellness
Thank You

• BIG Thanks to Dr. Garza, our advisor and Lawrence Cunningham our executive director.

• We are honored to be affiliated with the AOA and the entire DO family. We are committed to representing and supporting the Osteopathic Profession with integrity and passion to the best of our ability. We will be Keeping things going together this year!

#DOProud
Thank You

Caryn Tabby, AAOA President
American Osteopathic Foundation

Jeffrey S. Grove, DO, President
Rita Forden, CEO
# Seven Decades of Leadership

## American Osteopathic Foundation Past Presidents

- 2019-2020: Martin S. Levine, DO
- 2018: Dixie Tooke-Rawlins, DO
- 2017: Peter B. Ajluni, DO
- 2016: Larry A. Wickless, DO
- 2015: William T. Betz, DO, MBA
- 2014: Anthony N. Ottaviani, DO, MPH
- 2013: John H. Windsor, DO
- 2012: Philip L. Shettle, DO
- 2011: James M. Lally, DO, MMM
- 2010: Teresa A. Hubka, DO
- 2009: Gilbert S. Bucholz, DO
- 2008: Edward A. Loniewski, DO
- 2007: Donald J. Krpan, DO
- 2006: Max T. McKinney, II, DO
- 2005: Leonard H. Finkelstein, DO
- 2004: Harris W. Mainster, DO
- 2001-2003: Eugene A. Oliveri, DO
- 1999-2000: Martin Diamond, DO

## The National Osteopathic Foundation Past Presidents

- 1997-1998: Martin Diamond, DO
- 1992-1996: Mr. Joel Tau
- 1991: Mr. Clifford Parrish
- 1981-1990: Mr. Justin M. McCarthy
- 1979-1980: Mr. Pat Patterson
- 1976-1978: Mr. Howard W. Baldock
- 1975: Mr. Pat Patterson
- 1971-1974: Mr. Howard W. Baldock
- 1970: Roy J. Harvey, DO
- 1968-1969: Mr. Leslie W. Scott
- 1965-1967: Herbert E. Evans
- 1964: Marion E. Coy, DO
- 1963: Roy J. Harvey, DO
- 1962: Herbert E. Evans
- 1960-1961: Galen S. Young, DO

## The Osteopathic Foundation Past Presidents

- 1959: George W. Northup, DO
- 1958: Carl E. Morrison, DO
- 1957: Robert D. McCullough, DO
- 1956: Hoberg C. Moore, DO
- 1955: John W. Mulford, DO
- 1954: Allan A. Eggleston, DO
- 1953: Donald V. Hampton, DO
- 1952: Floyd F. Peckham, DO
- 1951: Vincent P. Carroll, DO
- 1950: Stephen M. Pugh
- 1949: H. Dale Pearson, DO
Seven Decades of Leadership

• 1949 Incorporated in Illinois as “The Osteopathic Foundation”, a nonprofit organization with the main purpose of financing and managing student loans.

• 1960 Name changed to “National Osteopathic Foundation” solidifying scope. Focus shifts from loans to scholarships.

• 1999 Foundation celebrates 50 years and changes name to the “American Osteopathic Foundation”.

• 2000 Minority Scholarship Fund awards first scholarship.

• 2002-2007 Three recognition awards programs launched – Educator of the Year, Lifetime Achievement Award, and Physician of the Year.

• 2019 First million-dollar outright gift received.

• 2019 All outstanding student loans forgiven.

• 2020 LGBTQ+ Equity and Inclusion Fund established to improve health literacy and address a wide scope of healthcare needs of the LGBTQ+ community.
American Osteopathic Foundation Staff

- Rita Forden, Chief Executive Officer
- Richard Blair, Finance Director
- Terry Sanders, Director of Development
- Leticia Terry, Director of Programs, Scholarships & Awards
- Carolyn Torgersen, Director of Marketing and Mission Communications
- Gina Gottlob, Manager of Internal/External Relations
Strategic Initiatives (Big Four)

• Build on Existing Investment Strategy
  • Double the Size of Assets Under Management

• Build Infrastructure
  • Sunset Underperforming or Outdated Technology
  • Invest in Constituent Centric Operating Systems

• Build Strategic Partnerships
  • Double the # of Annual Collaborations
  • Launch Project Future – Facilitated, National “Think Tank”

• Build the Grants, Scholarships and Awards Program
  • Increase Distribution to One Million Annually
  • Double the Number of Annual Recipients
Strategic Partners
American Osteopathic Foundation
Five Funding Priorities

• Inspire and empower through Education
• Open new doors for discovery through Research
• Lift up communities through Community Service
• Bridge the international divide through Humanitarian Outreach
• Celebrate outstanding efforts through Recognition
Leadership Is Key

• Events Committee
• Development Committee
• Grants and Outreach Review Committee
• Investment Committee
• Marketing and Communications Committee
• Scholarships and Awards Review Committee
2020 Honors Virtual Gala

Celebrating leaders, innovators, and shining stars within the osteopathic profession

FRIDAY, OCTOBER 16, 2020 @ 7:00 PM CDT
PRE-GALA ENTERTAINMENT @ 6:30 PM CDT

www.aofhonorsgala.org to view the event - no login or access code needed

American Osteopathic Foundation
The Heart of the Profession

Guided by our deep knowledge of the field the American Osteopathic Foundation:
• Funds
• Leads
• Convenes
• and Collaborates
to address the needs of the osteopathic profession and we're proud to be its heart.

“Be sure the foundation is level, and all will be well.”

- Andrew Taylor Still, MD, DO
Thank You

Jeffrey S. Grove, DO, President
Rita Forden, CEO
Student Osteopathic Medical Association

Clara Hofman, OMS IV, National President
## Voice in Public Policy and Healthcare Advocacy

<table>
<thead>
<tr>
<th>SOMA House of Delegates</th>
<th>Stakeholder Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>June and October, 2020.</td>
<td>Quarterly meetings with Dr. Klauer.</td>
</tr>
<tr>
<td>57 resolutions total.</td>
<td>COCA Business Meetings.</td>
</tr>
<tr>
<td>Approximately 200 delegates.</td>
<td>NBOME Liaison Committee Meeting.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Advocacy Day</th>
<th>Meetings with Dr. Gimpel, Dr. O’Shea, and Dr. LaBaere.</th>
</tr>
</thead>
<tbody>
<tr>
<td>PPE Access.</td>
<td></td>
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<tr>
<td>Student Loan Forgiveness.</td>
<td></td>
</tr>
<tr>
<td>Equity in COVID-19 Data Collection.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>AOA House of Delegates</th>
<th>Position Statements</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 resolutions with 6 passed.</td>
<td>P/F Scoring for COMLEX Level 1.</td>
</tr>
<tr>
<td></td>
<td>National Kidney Foundation and American Society of Nephrology on inclusion of race in eGFR.</td>
</tr>
<tr>
<td></td>
<td>NRMP collection of demographic data.</td>
</tr>
</tbody>
</table>
Professional and Career Development

• Leadership opportunities
  • Task Forces: Health Disparities, Overdose Prevention, Wellness, MedEd, Political Affairs.
  • Committees: Convention Steering, Research, Resolutions Reference.
  • COCA Task Forces and Committees.
  • NBME DO representative.
  • NRMP student director.

• Programming
  • Convention.
    • Spring, Summer, Fall.
  • Non-convention.

• Training
  • Narcan administration.
  • Data 2000 Waiver.
National Visibility and Public Image

- Collaboration
  - COSGP, COMSA, SNMA, AMSA, LMSA, ANAMS, APAMSA, SNPhA, SAVMA, SNDA.
  - Chapter Leader communication.

- Enhanced social media efforts
  - 55% increase in number of followers, 21% increase in non-follower website visits, and double the number of website clicks.
  - Heritage month series.
  - Sharing student stories.
  - Gathering input.
  - Broadcasting larger organization engagement.

- SOMA Website and Weekly Newsletter
  - Logo use

@NationalSOMA Facebook.com/NationalSOMA Youtube.com/user/NationalSOMA @national_soma
Governance Alignment and Accountability

- Strategic plan 2021-2024
- Governing Policies and Procedures
- SOMA Survey
Questions?

• Feel free to reach out at president@studentdo.org.
Thank You

Clara Hofman, OMS IV, National President
Osteopathic International Alliance

William J. Burke, DO, Chair
Vision and Mission

**Vision**: To ensure that every person worldwide has access to high-quality osteopathic healthcare.

**Mission**: To encourage systems of education and regulation that will ensure high standards for safe and effective health care from osteopaths and osteopathic physicians.
2020 Board

Officers: Bill Burke (US), Chair; Ana Paula Ferreira (BR), Vice-Chair; Charles Hunt (UK), Immediate Past Chair; Boyd Buser (US), Treasurer

Members-At-Large: Maurice Cheng (UK); John Gimpel (US); Frank Mueller (DE); Antony Nicholas (AU); Philippe Sterlingot (FR); Jan Willcox (US)
OIA Member Organizations

Austria - 1
Belgium – 3
Denmark - 1
France - 6
Germany - 6
Italy - 3
Norway - 1
Portugal - 1
Spain - 2
Switzerland – 2
United Kingdom - 3

Japan - 2
Korea - 2

UAE - 1
Elevating the profession on the global stage

**2003**: OIA formally established

**2003-2018**: maintained an active program of work with WHO, including the Benchmarks for Training in Osteopathy, supporting WHO policies and programs, advising on matters relative to the osteopathic profession, and attendance at annual and other meetings

**February 2018**: OIA admitted into official relations with the WHO as a non-governmental organization
World Health Organization

Three Collaborative Projects
• Global Survey
• Glossary of Osteopathic Terms
• Updated Benchmarks in Training

Other Work and Benefits
• Service on Task Forces and Committees
• Invitations to WHO-led governance events and seminars
OSTEOPATHIC HEALTHCARE

Global review of osteopathic medicine and osteopathy 2020

Osteopathic International Alliance
OSTEOPATHIC PROFESSION WORLDWIDE

An estimated 196,861 clinicians delivering osteopathic care in 46 countries.
2013 v. 2020

- The global osteopathic profession is rapidly growing. The number of osteopathic physicians has increased by 34%; osteopaths by 84% since 2013.
Annual General Meetings

2018

2019

2020/21*

2022

2023
Thank You

William J. Burke, DO, Chair
American Osteopathic Information Association

Programs & Services Supporting DOs

• AOA Physician Services
• AOA Profiles
• AOA Member Value
• AOA Career Center
• AOA Advanced Degrees
• AOA Store
Physician Services

- Webinar registration **up 525%** due to timely topics:
  - Telehealth
  - Billing/coding
  - Practice security

- Behavioral Health Initiative (BHI) Collaborative
  - Next webinar in series **February 25, 2021**

- 2021 E&M coding changes
AOA Profiles

- Revenue down slightly during pandemic as:
  - Credentialing standards flexed
  - Employment trends shifted

- Building brand awareness
  - Physician licensure orders up 15%
  - Free service for AOA members

- Enhancing data quality
  - Visit aoaprofiles.org to ensure your info is updated!
Affinity

- SoFi and State Affiliates
  - Discounted interest rate for members
  - 17 states participating in royalty share

- Lifestyle and practice solutions: osteopathic.org/membervalue

- Call for volunteers: Strategic Partnerships Advisory Council
Free resume review

TopResume offers AOA members a free, confidential review from a resume expert.

Visit osteopathic.org/career
Early-Stage Investments

- Imaging software
- Remote patient monitoring
- Physician wealth management
- Physician-centric credentialing software (collaboration)
- Financial advisor search
AOA Store

#DOProud items

Available at osteopathic.org/store
Thank You

Norman E. Vinn, DO, Chair
Kathleen Creason, Executive Director
Bureau of Osteopathic Specialists (BOS)

- Sept. 26, 2020: BOS Annual Meeting
  - Convened virtually
  - Updates to the Handbook of the BOS
    - Code of Conduct: Irregular or Improper Behavior
  - Pathway II certificate issuance
    - Certificate template approved
  - Certification approval
### Committees of the Bureau of Osteopathic Specialists

#### Appeal Committee
- Three-member committee.
- Sept. 25, 2020: Convened virtually.
- Conducted one appeal hearing.

#### Jurisdiction Committee
- Three-member committee.
- Two virtual meetings held.
- Three jurisdiction petitions considered.
  - AOBS: Critical Care Neurosurgery
  - AOBS: Pediatric Neurosurgery
  - AOBPM: Wound Medicine and Surgery
- Recommendations report to be submitted at 2021 BOS Midyear Meeting (April).
Committees of the Bureau of Osteopathic Specialists

Standards Review Committee (SRC)

• Monthly virtual meetings.

• Reconfigured exam format.
  - AOBOS clinical exam.

• Recommendation of approval for:
  ✓ Acceptance of a pass on the ABOG qualifying exam as equivalent to a pass on the AOBOG written exam.
  ✓ Job Task Analysis and Table of Specifications.
Bureau of Osteopathic Specialists Executive Committee

BOS Executive Committee

- Five-member committee.
- Acts on behalf of BOS.
- Governance oversight of AOA certifying boards.
- Monthly virtual meetings.

Approved Action Items:

- ✔ Specialty Certifying Board member nominations.
- ✔ Certification re-entry requests.
- ✔ Approval of SRC recommendations.
- ✔ Increase to board size.
- ✔ Significant Contributors.
  - Qualifying Events.
Thank You

Raymond M. Depa, DO, Chair
Operational Departmental Updates
Certifying Board Services

Andrea Ciccone, SVP of Certifying Board Services
## Certifying Board Services Departmental Goals 2021

<table>
<thead>
<tr>
<th>Goal</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop and implement a program for AOA Reciprocity for ABMS-certified DOs</td>
<td>✔️</td>
</tr>
<tr>
<td>Finalize the contract between the AOA and NBOME</td>
<td>✔️</td>
</tr>
<tr>
<td>Implement a mechanism for coding of OPP for all examinations</td>
<td>✔️</td>
</tr>
<tr>
<td>Launch the Ambassador Program</td>
<td>✔️</td>
</tr>
<tr>
<td>Finalize transition plan to remote proctored platforms (implement by Q2 CY 2021)</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Updates on AOA Board Certification

• Written and oral exams are moving to remote platforms.
  • Vendor: MonitorEDU/Paradigm.
  • Over 50 remote written exams administered.
  • First remote oral exam administered in January.

• Practical exams have been postponed but various models to reintroduce them are being explored.

• OCC Component 3 transition to NBOME’s Catalyst assessment platform.
Recent Innovations

Early Entry Pathway
- Family Medicine
  - 2020: 322
  - 2021: 289
- Internal Medicine
  - 2020: 25
  - 2021: 13

Longitudinal Assessment
- Anesthesiology
- Emergency Medicine
- Internal Medicine
- Obstetrics and Gynecology
- Radiology

Learn more: certification.osteopathic.org
Ambassador Program Update


- Initial contact with Program Directors by the week of Feb. 15, 2021.

- Continued recruitment of ambassadors.
AOA Reciprocity for ABMS-certified DOs

- Launched communication Nov. 21, 2020.
- Available to any DO physician certified by ABMS prior to Nov. 21, 2020.
- No fee for AOA members, $299 for non-members.
- As of 01/21/2021: 584 applicants (377 members, 207 non-members).
Upcoming plans

• Short term:
  • Continued migration of exams to remote platforms.
  • Increased relationship building, education and communication with the osteopathic community.
  • Ongoing streamlining of certification and OCC processes to enhance value and benefit to the diplomates.

• Long-term:
  • Development of an innovation agenda to position AOA Board Certification to be the premier and preferred certifying body for all osteopathic physicians.
    ✓ User experience.
    ✓ Assessment.
    ✓ Research.
Thank You

Andrea Ciccone, SVP of Certifying Board Services
Physician Education and CME

Jeff Frazer, AVP of Physician Education and CME
Physician Education and CME: Update on Departmental Goals

Implement the ACCME Accreditation Program
• Since July 2020, 32 internal and external activities have been accredited or are being developed.
• Increase of marketing efforts to affiliates and COMS.

Retiring of the AOA CME Cycle
• Communication.
• TraCME Updates.
• Accreditation.
Physician Education and CME: Update on Departmental Goals

Simplification of the AOA sponsorship program
- Committing to more participation of specialty colleges and certifying boards in CME policy development.
- Renewed focus on what’s important in the planning and evaluation process.

New requirements for AOA accreditation focused on osteopathic content
- Collaborative effort with the BOE and affiliates to develop a clear distinction.
  - Staff research to be presented and discussed at our March BOE meeting.
  - Formation of task force within BOE to develop a working distinction that is a combination of objectives/faculty requirements.
- Integral and documented part of any AOA accredited activity’s planning process.
Thank You

Jeff Fraler, AVP of Physician Education and CME
Midyear Meeting
Reference Documents
AOA Bureau of Emerging Leaders Update
Gregory E. Harris, DO, Chair

The Bureau of Emerging Leaders (BEL) continues to work towards its goal for 2020-2021. Currently there are 37 task force members in addition to the 15 members of the bureau. Each task force has internal goals that they have been advancing in parallel to the overarching goals of the BEL. Below is a summary of each task force and its activities:

Communications Task Force
This task force has developed the new BEL newsletter, entitled “Looking Forward.” Each BEL constituency group (new physicians in practice, residents/fellows, and students) receive a version of the newsletter that is specific to their interests. The newsletter is scheduled to be released four times a year: 1) after the House of Delegates (HOD) to introduce the BEL; 2) before OMED to encourage attendance; 3) after Midyear to report on relevant updates; and 4) before HOD to report on relevant resolutions and the BEL delegate stance. The first edition, which was released after OMED 2020, received open rates between 21.5% and 27.8%.

Engagement and Advocacy Task Force
The BEL had its first Public Policy Roundtable in October 2020 in partnership with the Department of Public Policy and AOIA. It was a success with the BEL constituency, as over 70 students, residents, and new physicians in practice registered for the event. This high level of interest supports the value that BEL brings to its constituents. An additional goal of the task force is developing a “New Doc for New Docs” document which will provide important information for osteopathic physicians transitioning out of residency and fellowship, which can be specific to individual state laws and requirements. The goal is to provide a cobranded document for the AOA and affiliates.

OMED and DO Day Scholarship Task Force
The OMED Scholarship Program provided complimentary OMED registration for 20 residents and fellows for OMED 2020. While this program is funded for 10 recipients for an in-person experience, last year’s virtual platform provided an opportunity to increase the program’s reach while staying significantly within budget. provide timeline for execution of both. Include collaboration with AOIA and OPAC. For 2021, the scholarship cycle will start in March with a final announcement to the winners by May. The BEL will track metrics year-over-year to measure the effectiveness of this program in retaining the recipients’ AOA membership and their attendance at future OMED conferences.

The DO Day Scholarship Program will provide complimentary DO Day registration and AOA membership for one year to its recipients. In addition, the recipients will be recognized in the DO Day programming. For 2021, the scholarship cycle closed on January 29, and recipients will be selected by February 8.

Resolutions Task Force
This task force is working closely with SOMA for potential resolutions for the 2021 AOA HOD. The group is actively working with the New Physician in Practice, Postdoctoral Trainee, and Student Board Members and Advisors to vet and refine potential resolutions. The task force is also developing language for an HOD resolution to clarify the definition of a new physician in practice to align policy with the AOA membership category definition.