2017 BOARD OF TRUSTEES MIDYEAR BUSINESS MEETING AGENDA
GENERAL SESSION

Wednesday, March 1, 2017

Kahala Hotel: Maile Ballroom

8 am Call to Order and Welcome
(Boyd R. Buser, DO, President)

Invocation
(William Mayo, DO)

Roll Call / Introduction of Guests
(Adrienne White-Faines, CEO)

Adoption of Agenda / Osteopathic Pledge of Commitment
(Boyd R. Buser, DO, President)

8:15 am AOA Leadership Reports
Boyd R. Buser, DO, President
Mark Baker, DO, President-Elect
Adrienne White-Faines, CEO

8:30 am Affiliate Reports

- Advocates for the American Osteopathic Association (AAOA)
  (Linda Garza, President)

- American Osteopathic Foundation (AOF)
  (Steve Downey, Executive Director)

- Association of Osteopathic State Executive Directors (AOSED)
  (Angela Westhoff, President)

- Society of Osteopathic Specialty Executives (SOSE)
  (Lee Vander Lugt, DO, President)

- National Board of Osteopathic Medical Examiners (NBOME)
  (John Gimpel, DO, President and CEO)
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Wednesday, March 1, 2017 (continued)

- Student Osteopathic Medical Association (SOMA)
  *(Jordan Hitchens, OMS IV, Member of SOMA)*

- American Association of Colleges of Osteopathic Medicine (AACOM)
  *(Stephen Shannon, DO, President and CEO)*

9:45 am Public Policy Updates
 *(William Burke, DO / Laura Wooster, Senior Vice President of Public Policy)*

10:15 am Break

10:30 – 12 pm Key Strategic Initiatives
- COCA Update
  *(Alissa Craft, DO, Vice President of Accreditation)*
- Wellness Task Force Report
  *(Robert Piccinini, DO / John Becher, DO)*
- Board Certification Update
  *(Cathy Galligan, Chief Operations Officer)*

12 pm Lunch

12:30 – 2 pm Key Strategic Initiatives (continued)
- Single Accreditation System Update
  *(Boyd R. Buser, DO, President)*
- Research Update
  *(Kenya McRae, Vice President of Research)*
- AOA Brand and Media Strategy
  *(Charlie Simpson, Chief Communication Officer)*

2 pm Meeting: Reference Committee of the Whole - Maile Ballroom

On behalf of the 2016-2017 American Osteopathic Association Board of Trustees, please join us at 5:30 pm on the Koko Head Lawn this evening for the Luau-Themed 2017 Midyear Dinner Event. All are welcome!
Thursday, March 2, 2017

Kahala Hotel:  Maile Ballroom

8 am  Reconvening Remarks
(Boyd R. Buser, DO, President)

Report of the Reference Committee
(William Mayo, DO, Chair / Ronald Burns, DO, Vice Chair)

Report of the Committee on Basic Documents of Affiliated Organizations
(Richard Thacker, DO, Chair)

Report of the Finance Committee
(John W. Becher, DO, Chair)

Old Business
- Postponed Res# B1 – July 16, 2016
(Boyd R. Buser, DO, President)

New Business / Closing Remarks
(Boyd R. Buser, DO, President)

11 am  Meeting Adjourned
SUBJECT: PROPOSED METHOD FOR REVENUE SHARING MODEL FOR ON-DEMAND CATEGORY 1-A CME THROUGH THE AMERICAN OSTEOPATHIC ASSOCIATION (AOA)

SUBMITTED BY: Bureau of Osteopathic Education

REFERRED TO: AOA Board of Trustees

WHEREAS, the American Osteopathic Association (AOA) believes that AOA Category 1-A continuing medical education (CME) programs that are available online and on-demand (asynchronous) would be beneficial to its physicians; and

WHEREAS, the AOA understands that there are increased costs associated with producing live, online CME programs for AOA Category 1-A credit by AOA accredited CME sponsors; and

WHEREAS, phase II of the AOA strategic plan will focus on strengthening its associated affiliate organizations; now, therefore be it

RESOLVED, that online, on-demand CME programs will now be eligible for AOA Category 1-A credit provided it meets certain requirements which shall include:

1) It shall include a pre-and post-test for the CME participant.
2) It shall be revenue sharing with the following percentages being distributed and shall be audited:
   A) 15% or more shall be shared with the AOA state affiliate of the CME participant. If there is no AOA State affiliate for that individual then the funds will go into a restricted fund maintained by the AOA for use in assistance to the formation of online, on-demand CME by AOA state affiliates.
   B) 15% or more shall be shared with the AOA specialty college of the CME participant. If there is no AOA specialty college for that individual then the funds will go into a restricted fund maintained by the AOA for use in assistance to the formation of online, on-demand CME by AOA specialty colleges.
   C) The remainder shall be kept by the CME provider who produced the CME program.
3) CME programs shall be allowed to remain only for one year (or less) as determined by the AOA Category 1A sponsor who produced the program.
4) All CME programs must have a content expert available for any questions on content from CME participants during the life plus one week of the program. The content expert must answer participant questions within one week of an inquiry.

RESOLVED, that once the resolution is approved that operation begin September 2016.
Explanatory Statement: There are several clarifying points to consider:

1) While the resolution focuses on on-demand (asynchronous) CME, AOA Category 1-A CME Sponsors always have the right to produce live, interactive, online Category 1-A CME and when they do this revenue is NOT subject to the revenue sharing requirement.

2) The AOA will host revenue sharing online Category 1-A CME programs on its CME platform for free during the 2016-2018 CME cycle.

3) AOA Category 1A CME Sponsors have the right to use ANY CME platform to deliver their CME programming, HOWEVER all organizations MUST follow the prescribed revenue sharing model and SHALL be audited at the AOA Category 1A sponsors expense.

ACTION TAKEN Postponed Definitely (until 2017 Midyear Meeting)

DATE __July 24, 2016__________________________