

DO Day

**Distinctive in Healthcare
Advocacy and Leadership**



2024 CONFERENCE PROGRAM



AMERICAN
OSTEOPATHIC
ASSOCIATION



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Welcome and Introduction

Registration Now Open! Join us for the osteopathic profession's largest public policy and advocacy event of the year!

The AOA is pleased to host its annual, premier osteopathic advocacy event -- DO Day - Distinctive in Healthcare Advocacy and Leadership -- offering both virtual leadership training and professional development CME sessions for physicians, affiliate leaders and students, and in-person advocacy opportunities to educate lawmakers on osteopathic physician and student issues.

This conference provides two opportunities to participate -- the virtual CME sessions on Saturday, April 13, and Sunday, April 14, and in-person briefing sessions and Congressional meetings on Wednesday, April 17 and Thursday, April 18, in Washington, DC. Attendees can sign up for either or both options.

The virtual conference content will be available through June 14 to provide you with the flexibility you need to watch the sessions at your convenience.

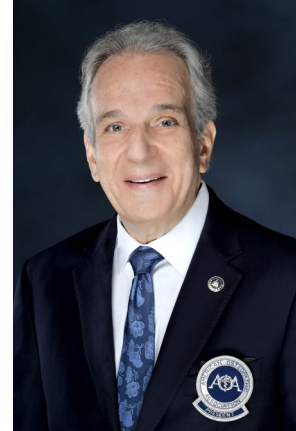
Attendees registering for the in-person Congressional meetings will be organized into small groups based on their home address and scheduled for three to six meetings with their U.S. Senate offices and members of the House of Representatives. Participation in Congressional meetings are capped for each state, so you are encouraged to register early to secure a spot.

Registration limits for each state are based on the size of the state's Congressional delegation and state osteopathic association, with space reserved in each state delegation for physicians and students. Cultivating strong osteopathic advocates and facilitating meaningful relationships with lawmakers to help advance health policy is central to the AOA's mission, and DO Day is the perfect opportunity to do so.

Thank you in advance for your commitment to making a difference and advocating on behalf of the entire osteopathic community.

Sincerely,

Ira P. Monka, DO, FACOFP
President
American Osteopathic Association





Registration and Housing Information

Registration Information

Earn up to 12 AOA Category 1-A CME credits or *AMA PRA Category 1 Credit™* from the convenience of your home or office. Registration includes access to two days of CME programming and unlimited access to on-demand session recordings through June 14, 2024.

Registration fees:

- AOA Members: \$259
- Non-Members: \$599
- Residents: \$50*
- Students: \$50*
- Affiliate Executive Directors/CEOs: \$125*

Registration Options:

Option #1: Virtual Conference & In-Person Congressional Meetings**

- Space is limited for the in-person congressional meetings and registration for this option closes on March 29, 2024.
- This option includes virtual conference access as well as in-person congressional meetings.

Option #2: Virtual Conference Only

- This option includes access to the virtual leadership and professional development CME sessions.
- Residents, Students and Affiliate Executive Directors/CEOs can participate in the virtual conference free of charge.
- Registration is open through the end of May.
- On-demand content is available for viewing through June 14, 2024.



Housing Information

For those participating in the in-person congressional meetings, The Mayflower Hotel has hotel rooms available at the AOA group rate of \$379 (plus tax).

[BOOK ONLINE HERE!](#)

Social Media

Connect with us on social media and join the conversation using **#DODay24**

- www.facebook.com/osteopathicphysicians
- <https://twitter.com/aoafordos>
- <https://www.instagram.com/aoafordos>
- <https://www.linkedin.com/company/american-osteopathic-association>

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Continuing Medical Education (CME) Information



Designation

The American Osteopathic Association (AOA) designates this program for up to 12 AOA Category 1-A credits and will report CME credits commensurate with the physician's participation in this program. The AOA designates this internet activity for up to 12 *AMA PRA Category 1 Credit™*.

The American Osteopathic Association (AOA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CME/Certificate of Attendance

To claim your CME certificate or your certificate of attendance, you will need to complete an evaluation and CME credit hour attestation by July 1, 2024.



Disclaimer

The information in this educational activity is provided for general medical education purposes only and is not meant to substitute for the independent medical judgment of a physician relative to diagnostic and treatment options of a specific patient's medical condition. The viewpoints expressed in this CME activity are those of the authors/faculty. They do not represent an endorsement by the AOA. In no event will the AOA be liable for any decision made or action taken in reliance upon the information provided through this CME activity.

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DO Day 2024 Schedule of Events

DO Day 2024 will bring together osteopathic physicians, students, and affiliate leaders for virtual educational content and the option to participate in in-person congressional meetings. Earn AOA Category 1-A CME or *AMA PRA Category 1 Credit™*.

Registration rates start at \$259. Take a look at the preliminary schedule of events to see what the overall conference has to offer! All times listed are Eastern Daylight Time.

Saturday, April 13

DO Day Virtual Conference

TIME	EVENT
9-10 a.m.	Main Stage: Keynote
10:15-11:15 a.m.	CME Sessions
11:30 a.m.-12:30 p.m.	CME Sessions
12:45-1:45 p.m.	CME Sessions
2-3 p.m.	General Session
3-3:30 p.m.	General Session



Sunday, April 14

DO Day Virtual Conference

TIME	EVENT
10-11 a.m.	CME Sessions
11:15 a.m.-12:15 p.m.	CME Sessions
12:30-1:30 p.m.	CME Sessions
1:45-2:30 p.m.	General Session: DO Day Legislative Issue Overview

The CME Sessions consists of 3 tracks:

Physician

Affiliate Leader

Student

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DO Day 2024 Schedule of Events

Wednesday, April 17

DO Day Preparation: In-Person

TIME	EVENT	LOCATION
3-6 p.m.	Registration Badge Pickup	Grand Ballroom Foyer, Mayflower
4-6 p.m.	Congressional Meeting Preparation Session	Grand Ballroom, Mayflower
6-6:45 p.m.	Reception	East Ballroom, Mayflower
7-8 p.m.	General Session / Awards Presentation	Grand Ballroom, Mayflower
8-9:30 p.m.	OPAC Reception	East Ballroom, Mayflower

Thursday, April 18

DO Day Congressional Meetings: In-Person

TIME	EVENT	LOCATION
7:30-8 a.m.	Continental Breakfast	District Ballroom, Mayflower
8-8:45 a.m.	March to Hill and Photo Opportunity	Main Lobby, Mayflower
9:30 a.m.-5 p.m.	Congressional Meetings**	Capitol Hill
9:30 a.m.-5 p.m.	DC Office Open House	DC Office 511 2nd Street, NE Washington, DC 20005

**Your Congressional Meeting schedule will be provided through Soapbox Consulting

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Main Stage: Keynote Sessions

DO DAY KEYNOTE SPEAKER

Saturday General Session Keynote Speaker

April 13 | 9-10 a.m. EDT

Presentation followed by Q&A

Victoria DeFrancesco Soto, PhD

“Unpacking Today’s Political Landscape”

Victoria DeFrancesco Soto is an academic leader and researcher who studies how people interact with each other and how societies work. She offers new insight into the current political climate and policymaking process. Dr. DeFrancesco Soto has contributed to NBC News, MSNBC, and Telemundo for nearly 10 years. Dr. DeFrancesco Soto has experience providing on-air analysis for CNN, Fox, PBS, Univision, and NPR, as well as appearing on HBO's *Real Time with Bill Maher*. She translates social science research into more relatable information for a broad range of audiences. She also has publications in scholarly and mainstream journals and websites, including *Talking Points Memo*, *POLITICO*, and *The Hill*.



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General Sessions

Drug Pricing, Spending, Affordability, and Access

Saturday, April 13 | 2-3 p.m. EDT

Robert Popovian, PharmD, MS

Dr. Robert Popovian is the Founder of the strategic consulting firm Conquest Advisors. He also serves as Chief Science Policy Officer at the Global Healthy Living Foundation, Senior Healthy Policy Fellow at the Progressive Policy Institute, and Visiting Health Policy Fellow at the Pioneer Institute. He previously served as Vice President, U.S. Government Relations at Pfizer.

One of the country's foremost experts on every significant facet of biopharmaceuticals and the healthcare industry, he is a recognized authority on health economics, policy, government relations, medical affairs, and strategic planning. Dr. Popovian is one of the select few researchers to study and publish clinical and policy-related economic analysis and empirical data regarding emerging payment models in the U.S. healthcare system and for biopharmaceutical reimbursement. His insight and analysis also led to one of the first inclusions of health outcomes data in a labeled indication of a biopharmaceutical.

Dr. Popovian completed his Doctorate in Pharmacy and Master of Science in Pharmaceutical Economics and Policy degrees with honors at the University of Southern California. He has also completed a residency in Pharmacy Practice/Adult Internal Medicine and Infectious Diseases at the Los Angeles County-USC Hospital and a fellowship in Pharmaceutical Economics and Policy at USC.



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General Sessions

340B: What Providers Should Know

Saturday, April 13 | 3-3:30 p.m. EDT

Sharon A. Lamberton, RN, MS; and Thomas L. Johnson

Sharon A. Lamberton, RN, MS, serves as Deputy Vice President of State Policy and External Outreach at PhRMA, the Pharmaceutical Research and Manufacturers Association of America, a trade association of 31 biopharmaceutical companies based in Washington, DC. In her role, she analyzes policy, provides strategy, and serves as a lobbyist on state and federal issues for the industry.

Before working at PhRMA, she lobbied on Medicare for a seniors' organization, supported Senator Chuck Robb (VA) on Capitol Hill, worked on rural health policy issues at GMU's Center for Research, Policy, and Ethics, and conducted direct patient care at the National Institutes of Health in neurology.

Ms. Lamberton graduated from Texas Woman's University-Houston School of Nursing and served as President of Texas Student Nurses Association and National Student Nurses Association. She has a Master of Science in Health Policy from GMU and serves on their Advisory Board for College of Health and Human Services. She is a fellow of both the American Academy of Nursing and the National Academy of Practice and enjoys teaching a weekly health policy course for doctoral students at Georgetown University.

Thomas Johnson is the Executive Director of ASAP 340B. A native of Washington, DC, he brings 30 years of professional experience in the health care, nonprofit, and association management space.

Mr. Johnson served for nine years as President and CEO of Medicaid Health Plans of America ("MHPA"), a trade association representing health plans in the Medicaid business. In his role at MHPA, he led advocacy efforts involving the Affordable Care Act and other policy issues affecting the Medicaid managed care industry. Mr. Johnson was President and CEO of the DC Hospital Association. He also served as the Vice President of Compliance and External Affairs with DC Chartered Health Plan, a Medicaid health plan in Washington, DC, and as Senior Advisor to the Gorman Health Group, a consulting firm focused on assisting government-sponsored health plans. Mr. Johnson was also a Staff Director with the Greater Washington Board of Trade and Legislative Director with the Medical Society of the District of Columbia.

Mr. Johnson has also served on several boards and commissions. He is currently the Chair of the Board of the Sickle Cell Disease Association of America. Other boards he has served on include the DC Prisoners Legal Services Project, the Arts and Humanities Council of Montgomery County, and the DC Association of Health Maintenance Organizations.



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General Sessions

DO Day Legislative Overview

Sunday, April 14 | 1:45-2:30 p.m. EDT

**Sean Neal; John-Michael Villarama, MA; Colin Whitney;
Bre Schmidt, MPH; and Jake Brennan**

Join us for the legislative overview presentation, where you will learn more about the legislative issues that you will be advocating for at DO Day on Capitol Hill, such as:

- **Protecting** patient access to care and physician practices by advocating for positive updates to Medicare physician payment through the Strengthening Medicare for Patients and Providers Act (H.R. 2474)
- **Creating** a safe working environment for physicians and other healthcare workers by advocating for the Safety from Violence for Healthcare Employees (SAVE) Act (H.R. 2584/S. 2768)
- **Alleviating** financial burdens of student debt by encouraging Congress to support the REDI Act (S. 704/H.R. 1202)

Don't miss this opportunity to make a difference. Join us and learn how to advocate for commonsense legislation.



Sean Neal



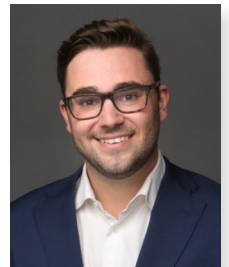
*John-Michael
Villarama, MA*



Colin Whitney



Bre Schmidt, MPH



Jake Brennan

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Congratulations to the AOA Bureau of Emerging Leaders DO Day Scholarship Recipients!

The AOA Bureau of Emerging Leaders has the honor of awarding scholarships to two outstanding resident osteopathic physicians to attend DO Day on Capitol Hill to advance their advocacy skills and meet with legislators in our nation's capital: Congratulations to **Tony Huynh, DO**, and **Suk-Lin Zhou, DO**!



Tony Huynh, DO
*PGY-2 Internal Medicine Resident
at Washington State University*



Suk-Lin Zhou, DO
*PGY-1 Internal Medicine Resident
at Washington State University*

*This scholarship is generously sponsored in part by the
American Osteopathic Information Association*



AMERICAN
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Free Course

Pain Management and Opioids: Balancing Risks and Benefits

Featuring Michael D. Cheshire, DO,
FACOI, FACP

*This course meets the DEA and SAMSHA Medication Access and Training Expansion (MATE) Act. The ACT requires new or renewing DEA registrants, as of June 27, 2023 to have completed a total of at least 8 hours of training on opioid or other substance use disorders.

*2 hours of CME





Physician Track

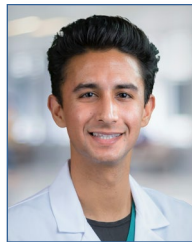
Day	Time	Title	Speaker	CME Credit
4/13/2024	10:15-11:15 a.m.	Scouting for Skill Sets	Chris McNeil, DO, CSCS	1.0
	11:30 a.m.-12:30 p.m.	Battling the Infodemic: Physicians' Role in Overcoming Social Media Misinformation	Owais U. Durrani, DO	1.0
	12:45-1:30 p.m.	Clinical Artificial Intelligence (AI) and Large Language Models (LLM): The Current Legislative, Regulatory, and Policy Landscape	David Shumway, DO	1.0
4/14/2024	10-11 a.m.	Investing in Aerospace Medicine: The Appropriations Process and How to Build Congressional Support for Board-Certified Physicians and GME Funding	Kris Belland, DO Jake Brennan	1.0
	11:15 a.m.-12:15 p.m.	QI Methodology: From Novice to Expert Advocate Utilizing the SMART Aim Process	Jason Jackson, DO, FACOP	1.0
	12:30-1:30 p.m.	Overview of 2024 Trends in Regulatory Policy Impacting Physicians	Gabriel Miller Selena Raines, DO	1.0



Kris Belland, DO



Jake Brennan



Owais U. Durrani, DO



Jason Jackson,
DO, FACOP



Chris McNeil,
DO, CSCS



Gabriel Miller



Selena Raines, DO



David Shumway, DO

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Affiliate Leader Track

Day	Time	Title	Speaker	CME Credit
4/13/2024	10:15-11:15 a.m.	Growing Student, Resident, and New Physician in Practice Participation and Engagement in Association Advocacy Initiatives	Jantzen Faulkner, OMS IV Brie Howerton, DO Amanda Mahan	1.0
	11:30 a.m.-12:30 p.m.	The Advocacy Edge: Harnessing Physician Advocacy for Membership Growth	Sean Neal Julieanne P. Sees, DO, MBA, FAOAO, FAOA	1.0
	12:45-1:30 p.m.	Collaborative Leadership Driving Change in Healthcare Through Partnerships and Smart Resource Utilization: A California Experience	Holly Macriss John Kowalczyk, DO, FACOS	1.0
4/14/2024	10-11 a.m.	Conference Case Study: Running an Effective State Advocacy Event	Steve Winn Marc Kaprow, DO	1.0
	11:15 a.m.-12:15 p.m.	Advocacy or Politics? What's the Difference and How to Leverage Both to Your Advantage	Andrew Sandusky Hans Zuckerman, DO	1.0
	12:30-1:30 p.m.	State of Health: A Current Look at How State Laws Can Shape Healthcare for Physicians and Patients	Tajma Kotoric Laurie Clark Jon Torres, DO Bre Schmidt, MPH	1.0

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Affiliate Leader Track



Laurie Clark



*Jantzen Faulkner,
OMS IV*



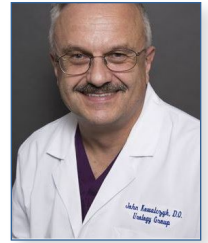
Brie Howerton, DO



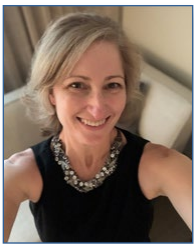
Marc Kaprow, DO



Tajma Kotoric



*John Kowalczyk,
DO, FACOS*



Holly Macriss



Amanda Mahan



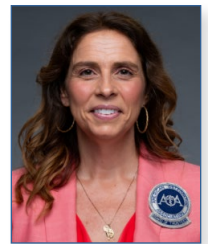
Sean Neal



Andrew Sandusky



Bre Schmidt, MPH



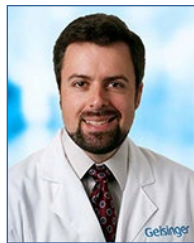
*Julieanne P. Sees, DO,
MBA, FAOAO, FAOA*



Jon Torres, DO



Steve Winn



Hans Zuckerman, DO

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Student Track

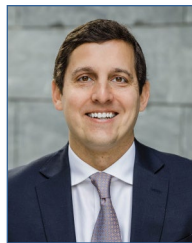
Day	Time	Title	Speaker
4/13/2024	10:15-11:15 a.m.	Embracing a Holistic Perspective on the Political Process	Syed Rizvi, OMS III
	11:30 a.m.-12:30 p.m.	Empowering Healthcare Advocacy Through Social Media	Amber K. Shirley, OMS III Akinchita Kumar, OMS III
	12:45-1:30 p.m.	Perspectives from Congressional Pros: A Conversation on Current Healthcare Policy, Meeting Etiquette, and How to Advocate Effectively	Jennifer Young Laura Friedel Peter Fise Kimberly Brandt
4/14/2024	10-11 a.m.	Student Loan Assistance: Existing and Emerging Programs	Colin Whitney Palmer H. Ford, OMS III
	11:15 a.m.-12:15 p.m.	From Classroom to Countryside: Enhancing Mental Health Care and DO Student Rotations	David Baron, DO
	12:30-1:30 p.m.	The Power of One – or What to Do When the Practice of Medicine Is NOT "Usual and Customary"	Robert B. Goldberg, DO



David Baron, DO



Kimberly Brandt



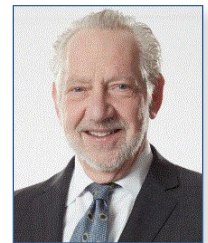
Peter Fise



Palmer H. Ford,
OMS III



Laura Friedel



Robert B. Goldberg, DO



Akinchita Kumar,
OMS III



Syed Rizvi, OMS III



Amber K. Shirley,
OMS III



Colin Whitney



Jennifer Young

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Congressional Meetings / In-Person Session Descriptions

The In-person conference will take place at the Mayflower Hotel DC, 1127 Connecticut Avenue, Washington, DC. Hotel rooms available at the AOA Group rate.

[Book Hotel Rooms Online](#)

Wednesday, April 17, 2024

TIME	EVENT	TIME
4-6 p.m.	Congressional Meeting Preparation Session	Grand Ballroom, Mayflower
6-6:45 p.m.	Networking Reception	East Ballroom, Mayflower
7-8 p.m.	General Session Dinner and Awards Ceremony	Grand Ballroom, Mayflower
8-9:30 p.m.	OPAC Reception (Fundraising Event)	East Ballroom Mayflower

Thursday, April 18, 2024

TIME	EVENT	TIME
7:30-8 a.m.	Continental Breakfast	District Ballroom, Mayflower
8 a.m.	Group Photo at The Mayflower	Main Lobby, Mayflower
8:45 a.m.	Group Photo on Capitol Hill	Capitol Hill
9:30 a.m.-5 p.m.	Congressional Meetings <i>Attendees will receive individual scheduling with appointment information via Soapbox Consulting</i>	Capitol Hill
9:30 a.m.-5 p.m.	DC Office Open House	DC Office 511 2nd Street, NE Washington, DC 20005

Congressional Meeting Preparation Description

Important information about your Congressional meetings will be presented during this session. Participants will learn about the legislative issues that they will be advocating for during their meetings with lawmakers. They will also receive an update on lobby day logistics, receive their updated meeting schedules and have an opportunity to get organized and practice with their fellow participants.

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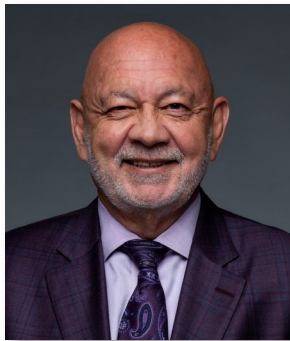
All times listed are Eastern Daylight Time



Awards Recognition

The General Session on Wednesday, April 17 will also feature the recognition of the AOA Advocacy award recipients for the following awards:

Individual Excellence in Advocacy Award



James M. Lally, DO

Excellence in Media Award



Amber Shirley, OMS III

Organizational Excellence in Advocacy Award



Wisconsin Association
of Osteopathic Physicians & Surgeons

Congressional Champion of Osteopathic Medicine Award



Senator Bill Cassidy (R-LA)



Representative Lisa Blunt Rochester (D-DE-1)

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DO Day

**Distinctive in Healthcare
Advocacy and Leadership**



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